

Rail~Volution

Building Livable Communities with Transit

October 25-28, 2015 in Dallas, Texas



Conference Program

Design your own **Rail~Volution Curriculum**

Discover new ways to share insights,
refine your ideas and expand your network.

Explore our new activities.
Experiment along with us.
Try out new session formats
designed to elevate the
conversation – and the
networking opportunities.
Workshops, mobile workshops,
traditional networking
and new events provide a
mix-and-match experience that
caters to all Rail~Volutionaries,
from novice to expert.

Workshops These 90-minute sessions cover a wide variety of important topics. Panels, talk shows, roundtables, open forums, and toolboxes – mix it up with different kinds of sessions throughout your day.

Mobile Workshops Experience a wide range of topics, on the streets, in these events across the region. Walk, pedal, ride and tour for an up-close education in developing livable communities in the Dallas-Fort Worth region. See page 53 for this year's mobile workshops.

Networking Events Argue, discuss, share and learn at networking events throughout the conference. You told us they are important to you and we responded with a variety of networking events. See page 8 for all our networking opportunities.

Idea Exchange Got a big challenge in your region? Trying to unravel a complicated issue in your community? Don't go it alone. Got some expertise you want to share? Want to help other communities succeed? Come help your fellow conference attendees. In these four concurrent facilitated sessions, interact with people facing a similar challenge; participants interested in the general topic and, especially, professionals who can lend some expertise and experience to the discussion. See page 39-40 for a list of topics.

The Great Debates End your day with a bang! (Or a lively debate about a hot topic.) Hit one of these high-gear sessions for an hour-long debate before heading off to the Trade Show Reception.

Don't just learn something new – discover a new way to learn. Fresh formats + old favorites.

TALK SHOW
Pecha Kucha ROUNDTABLE
point/counterpoint
case study
INTERACTIVE GAME
Great debates
AFFINITY GROUP
PANEL
Ask the Expert

Networking Events

Greet, mingle, tour, talk.

**Rail~Volution provides the opportunities.
You provide the conversation.**

Saturday October 24

Cowboys & City Slickers: Self-Guided Tour of Fort Worth

1:30 pm–8:00 pm (last TRE back to Dallas)

For more details see page 19.

Explore the Great Trinity Forest by Canoe

12:30 pm–5:00 pm

For more details see page 19.

Perot Museum of Nature & Science

2:00 pm–5:00 pm

For more details see page 19.

A True Texas Experience: NHL Hockey

Dallas Stars vs. Florida Panthers

5:30 pm–9:30 pm

For more details see page 19.

Sunday October 25

Welcome Reception

6:30 pm–8:30 pm

Join us for the official kick off party of Rail~Volution in one of the nation's hottest arts districts! *Event sponsored by HNTB and Dallas Tourism Public Improvement District.*

Dallas Arts District

(Nasher Sculpture Museum and Crow Collection of Asian Art)

2000 Block of Flora Street

Dallas, TX 75201

For more details see page 20.

Monday October 26

Lunchtime Opportunities

12:00 pm–1:30 pm

Grab a bag lunch and check out one of the lunchtime opportunities.

Not your standard sessions and chip crunching acceptable.

For more details see pages 26-28 and 39-41.

Trade Show Reception

5:00 pm–6:30 pm

Exhibits, booths, hors d'oeuvres and beverages – all in one relaxing environment.

For more details see page 34.

Tuesday October 27

Idea Exchanges

12:00 pm–1:30 pm

Lightly facilitated opportunities to discuss niche topics with people who can help – or may be looking for your help. Bring your box lunch and pull up a chair.

For more details see pages 39-40.

Pecha Kucha Slam

7:30 pm–10:00 pm

An evening like no other. Grab a drink and hold on – the ideas – and fun! – will be flying at Gilley's South Side Music Hall, home of the *Urban Cowboy* movie legacy and memorabilia, and namesake of Mickey Gilley, American country musician. *Event sponsored by RideScout.*

Gilley's South Side Music Hall

1135 S Lamar St. Dallas, TX 75215

For more details see page 46.

Workshop Themes

Mix and match more than 85 workshops to your interests and expertise.

Whether you're new to the livability community, a seasoned practitioner or somewhere in between, Rail~Volution has a series of experiences especially for you.

Fundamental

These core workshops about building livable communities with transit are a must for first-time attendees. For those of you who want to ground your understanding of unfamiliar or emerging issues, or strengthen your knowledge about core transit and livability concepts, they're essential. Featuring original examples, they cover a spectrum of topics: principles of finance, design guidelines, station area planning, effective advocacy, community engagement, integrated transportation, public-private partnerships and more.

Intermediate

These in-depth workshops go far beyond the basics, delving deep into specialized topics: Total Trip Integration and Street Design, First and Last Miles: Finding and Financing and Integrating Affordable Housing into TOD. The best and brightest highlight real-life examples, exploring them from many different perspectives.

Advanced

Our advanced sessions dig even deeper into the detailed analysis of specific topics. Take your professional expertise to a new level with concepts such as Equity TOD Where It Ought To Be: Fair Housing, Public Transit and Affordability; Value Capture: Fuzzy Logic or Money in the Bank? A Great Debate; and Tech on Two Wheels: Better Bike Networks.

A Guide to Rail~Volution Workshops

Rail~Volution workshops span a wide range of themes. We address a variety of modes, disciplines and topics that dig deep into the implementation of building livable communities with transit. Whatever your interests, there's something relevant for you. We've added an easy-to-scan visual guide to make it easier to recognize the workshops that meet your interests. Look for the primary mode, discipline, topic and level of expertise under each workshop description on the Schedule of Events. Please note that almost all of the sessions cover multimodal content, so mode will be noted just where there is a specific focus.

Mode	Discipline	Topic	LEVEL
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Plenary Speakers

Dan Bartholomay

Chief Executive Officer, Rail~Volution, Minneapolis, Minnesota

As CEO, Dan Bartholomay promotes livability and leads efforts to expand Rail~Volution's capacity and impact. Prior to joining Rail~Volution, Dan was a leader in the public, nonprofit and philanthropic sectors. As program director with the McKnight Foundation, he developed and implemented an interdisciplinary program spanning affordable housing, community development, transit, open space preservation and regional growth with a focus on livability and access. Most recently, Dan was commissioner of the Minnesota Housing Finance Agency where he focused the agency on continuous improvement, cross-sector partnership and community impact through housing investment. Dan holds and interdisciplinary BA in economics, anthropology and political science from Carleton College.

MarySue Barrett

President, Metropolitan Planning Council, Chicago, Illinois

MarySue Barrett designs effective urban solutions through creative collaboration across governments, businesses and communities. As president of the independent Metropolitan Planning Council, MarySue bridges public and private sectors to solve metropolitan Chicago's planning and development challenges. MarySue was chief of policy for former Mayor Richard M. Daley, implementing community policing and Chicago's successful bid for the 1996 Democratic National Convention. MarySue recently led transition committees for Mayor Rahm Emanuel and Governor Bruce Rauner. She is a steering committee member of World Business Chicago's Plan for Economic Growth & Jobs and serves on the advisory boards of the Chicago Infrastructure Trust, Harris School's Visiting Committee at the University of Chicago, and *Illinois Issues* magazine. MarySue has a BA from Northwestern University.

Earl Blumenauer

Congressman, 3rd District, Oregon

Board Member, Board of Directors, Rail~Volution

Elected to the US House of Representatives in 1996, Congressman Blumenauer is Congress' chief spokesperson for livable communities. Visiting more than 200 communities across the country, he's worked with local governments, citizens and civic organizations to strengthen local efforts to manage growth, provide transportation options and foster sustainable economic growth. Congressman Blumenauer founded the Livable Communities Task Force, the Bicycle Caucus and several other caucuses. He is co-chair of the Passenger Rail Caucus and the Trails Caucus, and a member of the Open Spaces and Land Trust Caucus. In 1991, he founded Portland's Regional Rail Summit which evolved into the national Rail~Volution conference in 1995.

Allison Brooks

Executive Director, Bay Area Regional Collaborative (BARC), Oakland, California

Allison Brooks is director of the Bay Area Regional Collaborative. Over the last 15 years she has focused on building collaborative efforts at the metropolitan and national levels to expand equitable transit-oriented development. She currently works to enable policy at the state, regional and local levels in California to better integrate transportation, community and economic development to address growing economic disparities, reduce greenhouse gas emissions and strengthen resiliency to issues resulting from climate change which will directly impact our transit network.

PRE-CONFERENCE EVENTS

Saturday October 24

12:30 pm–5:00 pm
Trinity A

Explore the Great Trinity Forest by Canoe

Take a classic canoe trip on the Trinity River. The Great Trinity Forest is a 6,000-acre wilderness within the City of Dallas. Your trip includes birding, native riparian habitat, Native American sites, local geology and more. Put in just south of the Corinth light rail station and take out just south of Loop 12, paddling approximately six miles. *Cost: \$65. Preregistration Required*

1:30 pm–8:00 pm
Trinity A

Cowboys & City Slickers: Self-Guided Tour of Fort Worth

Jump aboard the Trinity Railway Express (TRE) commuter rail service to Fort Worth's Intermodal Transportation Center (ITC). You'll be greeted by your hosts at the Fort Worth Transportation Authority, who will provide snacks and information about the wide range of attractions in their city. Trace the history of livestock at the Fort Worth Stockyards (www.fortworth-stockyards.org); shop and experience the urban revitalization at Sundance Square (www.sundancesquare.com); or immerse yourself in some of the country's finest art collections in the Fort Worth Cultural District. Armed with maps and bus, trolley and train schedules, you're on your own for this self-guided tour. See it all or linger in one spot, just don't miss the last TRE at 8 pm back to Dallas! All ages welcome. *Cost: \$25. Preregistration Required*

2:00 pm–5:00 pm
Trinity A

Perot Museum of Nature & Science

Visit one of Dallas' newest architectural icons, the revolutionary Perot Museum of Nature and Science. The building, designed by Pritzker Prize-winning architect Thom Mayne, houses 11 permanent exhibit halls containing state-of-the-art video and 3D computer animation. Exercise your brain with hands-on activities, interactive kiosks and educational games. The building, which is registered and working towards three green-building accreditations, is a living science lesson, offering provocative illustrations of engineering, technology and conservation. The museum is about a 6-minute walk from the DART Akard light rail station. All ages welcome. *Cost: \$20. Preregistration Required*

5:30 pm–9:30 pm
Trinity A

A True Texas Experience: NHL Hockey – Dallas Stars vs. Florida Panthers

Deep in the Heart of Texas, among the longhorns, bluebonnets and BBQ restaurants, awaits an experience every visitor anticipates: NHL Hockey. Saturday night, the Dallas Stars host the Florida Panthers in a teeth-rattling match-up commencing at 7:00pm. The Stars feature the all-Finnish veteran goalie combo of Kari Lehtonen and Antti Niemi with All Star Tyler Seguin and rising star Jamie Benn.

Join the Rail~volution throng for a brief train ride departing from historic Union Station, accessible via underground walkway from the Hyatt Regency. Trinity Railway Express commuter rail delivers you to DART's Victory Station, adjacent to American Airlines Center in the Victory Park neighborhood. Victory Park is a 75-acre mixed-use development, home to the W Hotel and just around the corner from the Uptown entertainment district. *Cost: \$25. Preregistration Required*

SCHEDULE OF EVENTS

Sunday October 25

1:00 pm–4:00 pm
Landmark A

Project Development in a MAP-21 World: 2015 Edition AICP CM 3.0

What's new in the world of MAP-21? What is the FTA perspective on integrating TOD into early project development? How have MAP-21 changes resulted in rethinking project development, from beginning to completion of NEPA? How are TOD planning grants being used to shape economic development? Hear the experiences of project sponsors and ask questions directly to FTA representatives and your peers. The timing couldn't be better with TOD pilot grants released right before Rail~Volution 2015! Are you planning your early project management? Attend and discuss at this interactive event.

MODERATOR: Jeffrey F. Boothe, *Chair, New Starts Working Group; President, Boothe Transit Consulting, LLC, Washington, DC*

Wulf Grote, *PE, MASCE, Director of Planning and Development, Valley Metro, Phoenix, Arizona*

Diane Nakano, *Assistant General Manager of Engineering and Construction, Sacramento Regional Transit District, Sacramento, California*

Robyn Sinquefield, *Chief of Program Development, Office of Capital Project Development, Federal Transit Administration, US Department of Transportation, Washington, DC*

Nick Monoyios, *Project Manager–Laker Lin BRT, The Rapid, Grand Rapids, Michigan*

Dan Soler, *Director, Transit Systems Design and Construction, Metropolitan Council, Minneapolis, Minnesota*

Planning Policy Economic Development INTERMEDIATE

6:30 pm–8:30 pm

Welcome Reception

Way more than a street party, Rail~Volution's Welcome Reception takes over one of the nation's hottest arts districts! Ride DART light rail or the historic McKinney Avenue Trolley to the Dallas Arts District. Mingle with friends, old and new. Watch entertainers. Nosh, talk and check out the Crow Collection of Asian Art. Wander over to the Nasher Sculpture Center to view contemporary sculpture. Stroll or ride a few blocks to Klyde Warren Park, winner of ULI's 2014 Urban Open Space Award. The Dallas Arts District features 20 walkable square blocks of museums, performance halls, parks and restaurants. With five buildings designed by Pritzker Prize winners, see why *The Atlantic's CityLab* hails Dallas as the best US city for architecture per square mile. *Sponsored by HNTB and Dallas Tourism Public Improvement District.*

Nasher Sculpture Museum and

Crow Collection of Asian Art

2000 Block of Flora Street

Dallas, Texas 75201

SCHEDULE OF EVENTS**Monday** October 26**7:00 am–8:00 am****Continental Breakfast** *in Marsalis A, sponsored by Perkins + Will***8:00 am–9:30 am**

Landmark BC

OPENING PLENARY**Welcome to Rail~Volution 2015**EMCEES: **Dan Bartholomay**, *Chief Executive Officer, Rail~Volution, Minneapolis, Minnesota***Gary C. Thomas**, *President/Executive Director, Dallas Area Rapid Transit; President, Board of Directors, Rail~Volution, Dallas, Texas***Welcome to Dallas****Mayor Michael S. Rawlings**, *City of Dallas, Texas***North Texas: Then and Now**

DART had 20 miles of light rail and the Trinity Railway Express was a 10-mile commuter line when Rail~Volution came to town in 1999. Since then, DART's light rail network has grown to 90 miles and the TRE is 34 miles long and goes to Fort Worth. Billions of dollars in private capital is being invested in thriving transit-oriented developments along DART's corridors, transforming the region with exciting live, work and play communities.

Gary C. Thomas, *President/Executive Director, Dallas Area Rapid Transit; President, Board of Directors, Rail~Volution, Dallas, Texas***The View from Tarrant County**

Tarrant County is taking a multipronged approach to address the mobility demands of a booming area. Residents welcomed the Trinity Railway Express commuter line in 2000. Today the county is making plans for the arrival of its second commuter rail line, the 27-mile TEX Rail, scheduled to open in 2018.

Honorable Glen Whitley, *County Judge, Tarrant County, Texas***That Was Then, Here's What's Now**

Ambassador Ron Kirk welcomed Rail~Volution to Dallas in 1999. DART Rail took hold during his tenure, setting the stage for an aggressive expansion and the creation of a welcoming environment for the nation's first high-speed rail line, the Texas Central Railway, linking Dallas and Houston. The privately funded project is scheduled to open in 2021 with a station near Downtown Dallas that is sure to attract new transit-oriented development.

Ambassador Ron Kirk, *Dallas Mayor (1995-2001), Senior Advisor, Texas Central Railway, Dallas, Texas***A Federal Transit Perspective****Anthony Foxx**, *United States Secretary of Transportation, Washington, DC (invited)***The Politics of Livability: Advancing a National Urban Agenda**

How do we grow a national movement for livability to gain political wins? Even with the resurgence of cities, federal resources to fund transportation continue to be strained. Join Congressman Earl Blumenauer, founder of Rail~Volution and the premier spokesman for livable communities, to explore the impacts and politics of transforming communities with transit. Hear how we can turn the national spotlight on our success in building livable communities with transit.

Congressman Earl Blumenauer, *3rd District, Oregon, United States Congress; Board Member, Board of Directors, Rail~Volution, Washington, DC*

9:30 am–10:00 am **Refreshment Break** in Marsalis A, sponsored by HDR

10:00 am–11:30 am **WORKSHOPS**

Cumberland K

True Grit: Overcoming Opposition on a Regional Scale AICP CM 1.5

Transit can be an enormous economic catalyst for a region, but businesses and other third parties don't always see the benefits immediately. Learn how to use advocacy and coalitions to overcome opposition using three broad ideas. (Spoiler alert!) Lay the groundwork by engaging stakeholders and policymakers (legislators, city councils, commissions, transit agency boards, etc.) early in the process. Shape TOD plans on a neighborhood scale to generate local buy-in and develop civic infrastructure to enhance your TOD investment. Overcome community, agency and political inertia with funding partnerships and tax increment financing (TIF).

MODERATOR: **Terry J. Gruver**, Vice President, HDR, Phoenix, Arizona

Matt Vander Sluis, Program Director, Greenbelt Alliance, San Jose, California

Kathy Ingle, Chair, Transit Coalition of North Texas, Dallas, Texas

William L. Cross, AICP, PE, Director of Planning & Capital Development, South Florida Regional Transportation Authority, Pompano Beach, Florida

Advocacy Equity/Economic Opportunity **INTERMEDIATE**

Cumberland H

Total Trip Integration and Street Design AICP CM 1.5

How do we integrate street and neighborhood design with accessibility, streetscapes and other active modes of transportation? How do we design transit facilities and neighborhoods in a cohesive manner to improve overall mobility? Discuss examples from Texas and around the world. Hear about the collective visioning behind Dallas' CityMap. Examine examples from Canada and other countries to broaden the discussion of street design and total trip integration.

MODERATOR: **Mariana Parreiras**, Access Coordinator, San Francisco Bay Area Rapid Transit District, Oakland, California

Jeff Doble, Director of Transportation Design, Senior Associate, Perkins+Will, Vancouver, British Columbia

James Frye, Dallas CityMAP, HNTB, Dallas, Texas

Jason Roberts, Creative Director, Team Better Block, Dallas, Texas

Design Streets **INTERMEDIATE**

Pegasus Ballroom A

Whack-a-Mode: The Urban Corridor Carnival AICP CM 1.5

How do you create additional person-trip capacity within a congested urban corridor? How do you do it without building additional lanes? Or taking property or rights-of-way? Like a carnival Whack-A-Mole game, every time you get one good hit, another issue rears its taunting head! Step right up to explore the answers: What's the right mode? The right application? The right length and cost? Take aim at the choices, issues and perspectives. (No animals or advocates will be harmed in this discussion.)

MODERATOR: **Cliff Henke**, Senior Analyst, Assistant Vice President, WSP | Parsons Brinckerhoff, Los Angeles, California

Tim Baldwin, AICP, Principal, Rocky Mountain West Transit & Urban Planning, Denver, Colorado

Kathryn Hansen, Manager, TOD and Land Use, Metro Transit, Minneapolis, Minnesota

Jeffrey F. Boothe, Chair, New Starts Working Group; President, Boothe Transit Consulting, LLC, Washington, DC

Andrew Tang, Principal Planner, San Francisco Bay Area Rapid Transit District, Oakland, California

Planning Implementation **FUNDAMENTAL**

Cumberland AB

Active Transportation for Equitable Transformation AICP CM 1.5

Can bikeability and walkability transform socially and aesthetically deteriorating neighborhoods? How can bringing active transportation into the planning process bring more equity to a community? For more than two decades social activists and elected officials, alike, have teamed up to improve the quality of life for residents. Hear specific objectives and strategies from Houston, Minneapolis and Orlando. How did they improve access to jobs by creating pathways linking public transit? Or encourage active body motion – and better health – by providing alternatives to cars? Learn strategies to form alliances between nonprofit organizations, private enterprise, local governments and local residents. Dare to imagine creative ways to transform your own community.

MODERATOR: Edward L. Johnson, *Chief Administrative Officer, Metropolitan Atlanta Rapid Transit Authority, Atlanta, Georgia*

Gwendolyn Fedrick, *GO Neighborhood Community Coordinator, Neighborhood Recovery Community Development Corporation, Houston, Texas*

Brooke Bonnett, *AICP, Director of Economic Development, City of Orlando, Florida*

Russ Adams, *Executive Director, Alliance for Metropolitan Stability, Minneapolis, Minnesota*

Advocacy Equity/Economic Opportunity, Revitalization **FUNDAMENTAL**

Cotton Bowl

Is the Lender's Perspective on TOD Changing? AICP CM 1.5

It's never been easy to convince lenders about the performance of TOD versus typical development projects. Reduced parking ratios and other issues seem to be sticking points when trying to get a loan for TOD. But now there are built TOD projects around the country. Will this track record influence lenders' thinking? With real estate trade organizations embracing TOD as a primary market, will lenders follow? Learn about performance metrics and hear different viewpoints on where the lending community stands on TOD. Lively conversation and up-to-date perspectives to inform your decisions.

MODERATOR: Nancy O. Andrews, *President and Chief Executive Officer, Low Income Investment Fund; Board Member, Board of Directors, Rail-Volution, San Francisco, California*

Rod Mullice, *Senior Vice President, National Director of Transit Oriented Development, Colliers International, Atlanta, Georgia*

Pat Hickey, Jr., *Executive Vice President, Atlantic Capital Bank, Atlanta, Georgia*

Christine Maguire, *AICP, EDFP, Senior Manager, Development Planning and Finance Group, Austin, Texas*

Jordan Lugar, *Associate, Prudential Mortgage Capital Company, Newark, New Jersey*

Finance Community Development **INTERMEDIATE**

Cumberland IJ

If You Build It, Will it Flood? Climate Change Vulnerabilities and Strategies AICP CM 1.5

Extreme weather events, flooding and rising sea levels devastate communities, destroy or severely damage costly infrastructure, and introduce a strong element of uncertainty in current and future planning. This new normal spotlights how and where we build new – or strengthen existing – infrastructure and communities and the governance systems that manage and regulate these decisions and investments. Hear experts tackle these issues, from Hurricane Sandy to sea level rise in the Bay Area. What are the weak links in terms of existing infrastructure, cross-jurisdictional government response systems and disaster preparedness? Learn about state guidelines and legislation. Discuss how transportation agencies deal with major transit infrastructure challenges. Discover the role of natural systems in protecting critical transit infrastructure.

MODERATOR: Allison Brooks, *Executive Director, Bay Area Regional Collaborative, Oakland, California*

Eric C. Fang, *AIA, AICP, LEED AP, Associate Principal, EE&K, a Perkins Eastman Company, New York, New York*

Projjal K. Dutta, *AIA, LEED AP, Director, Sustainability Initiatives, Metropolitan Transportation Authority, New York, New York*

James Allison, *Manager of Planning, Capitol Corridor Joint Powers Authority, Oakland, California*

JR DeLaRosa, *Special Assistant for Climate Change, California Natural Resources Agency, Sacramento, California*

Planning Sustainability/Green, Implementation **INTERMEDIATE**

10:00 am–11:30 am**WORKSHOPS** *continued*

Cumberland F

LadderSTEP in Action: Community Revitalization in Richmond, VA AICP CM 1.5

The Department of Transportation recently selected the City of Richmond to participate in the LadderSTEP Transportation Empowerment Pilot. The new program is part of the holistic approach by the FTA to connect people to opportunity and community revitalization. LadderSTEP provides technical assistance to cities by convening public and nonprofit entities to advance game-changing community revitalization projects. Hear how Richmond seeks to capitalize on major public and private investments: a \$24.9 million TIGER grant supporting the Greater Richmond Transit Company BRT project, and a \$74 million investment by Stone Brewing Company for a production and distribution facility in the area, creating at least 288 jobs.

MODERATOR: **Stephanie Gidigbi**, Deputy Director of Public Engagement, US Department of Transportation, Washington, DC

Candice Streett, Executive Director, Local Initiatives Support Corporation, Richmond, Virginia

Jane Ferrara, Chief Operating Officer, Economic and Community Development, City of Richmond, Virginia

Juliellen Sarver, AICP, Community Relations Manager, Stone Brewing Company, Richmond, Virginia

Planning Revitalization, Implementation **INTERMEDIATE**

Cumberland G

Leftover Land: Making the Most of Surplus Assets AICP CM 1.5

How well do you know your real estate assets? Many transit agencies and cities don't really know what they own. Asset management is often an afterthought, instead of a proactive strategy. Understanding available leftover land, surplus property and under-utilized sites helps build a pipeline of development opportunities. How can you evaluate real estate assets to select potential TOD sites? How do you employ geographic information systems (GIS) and easily accessible real estate inventory systems (REIS) to strengthen your management? Learn how difficult parcel configurations, such as railroad rights of way, can be tapped to create TOD. Examine working inventory systems and successful TOD built on leftover land, as well as successful programs utilizing asset management techniques.

MODERATOR: **William M. Velasco II**, Chairman, Board of Directors TOD Committee, Dallas Area Rapid Transit, Dallas, Texas

Amy Geisler, AICP, Development Manager, Metro Transit, Minneapolis, Minnesota

Lorna Moritz, President, TR Advisors, LLC, Boston, Massachusetts

Robin Blair, Director of Planning, Metro, Los Angeles, California

TOD Implementation **INTERMEDIATE**

Pegasus Ballroom B

High-Speed Rail and TOD: A National Snapshot AICP CM 1.5

Plans for high- and higher-speed rail are taking shape in California, Texas and Florida. To realize the true potential of these projects, and to create a sustainable future for HSR, infill development and development around stations is critical. Come hear about three exciting projects focused on facilitating successful TOD around HSR stations. This new transit mode will redefine not only how we travel in the US, but also support and catalyze growth in our communities and regions. Exciting information about new opportunities in this unique transit mode!

MODERATOR: **Kim DeLaney**, PhD, Director of Strategic Development and Policy, Treasure Coast Regional Planning Council, Stuart, Florida

Melissa DuMond, Director of Planning and Integration, California High Speed Rail Authority, Sacramento, California

John Guitar, Senior Vice President, Business Development, All Aboard Florida, Coral Gables, Florida

Jack Matthews, President, Matthews Southwest, Dallas, Texas

High-Speed Rail TOD Community Development **ADVANCED**

Landmark D

America's Affordable Housing Crisis: The Role of Transit AICP CM 1.5

America is facing an affordable housing crisis. Where do transit agencies fit in? A large portion of transit ridership is made up of lower-income, transit-dependent patrons. Hear how crisis has spurred innovation and how transit agencies and their partners are tackling the problem, head on: The FTA has added affordable housing to the New Starts criteria. Los Angeles Metro has set a goal that 35 percent of housing on Metro land be affordable. In the Bay Area, the Metropolitan Transportation Commission is investing in affordable TOD. Learn more about these groundbreaking efforts and join a spirited discussion of the opportunities and barriers faced by transit agencies working to address America's affordable housing challenge.

MODERATOR: L. Benjamin Starrett, *Executive Director and Founder, Funders' Network for Smart Growth & Livable Communities; Treasurer, Board of Directors, Rail~Volution, Coral Gables, Florida*

Phillip A. Washington, *Chief Executive Officer, Metro, Los Angeles, California*

Stephanie Pollack, *Secretary and Chief Executive Officer, Massachusetts Department of Transportation, Boston, Massachusetts*

Brian Lamb, *General Manager, Metro Transit, Minneapolis, Minnesota*

Steve Heminger, *Executive Director, Metropolitan Transportation Commission, Oakland, California*

TOD Equity/Economic Opportunity INTERMEDIATE

10:00 am–12:00 pm

Landmark A

Rail~Volution 101**Fundamentals: Principles and Practices** AICP CM 2.0

New to Rail~Volution? Need a picture of what Rail~Volution is all about? Ground yourself in the origins of the movement to build livable communities with transit. Find out where we're headed. Inspirational and practical, hear about the innovative ideas at the foundation of the movement. Listen as leaders in federal and state government, representatives from developer and foundation communities, as well as TOD and livability experts, share experiences. Dig deep. Ask questions. Join the discussion about making places better. You'll lay a foundation to build on throughout the conference – and beyond!.

MODERATOR: Lynn Peterson, *Secretary, Department of Transportation, Washington State, Olympia, Washington*

Congressman Earl Blumenauer, *3rd District, Oregon, United States Congress, Washington, DC*

Christopher Coes, *Managing Director, LOCUS, Smart Growth America, Washington, DC*

GB Arrington, *Principal, GB place making, Portland, Oregon*

Grace Crunican, *General Manager, San Francisco Bay Area Rapid Transit District; Vice President, Board of Directors, Rail~Volution, Oakland, California*

Scot Spencer, *Associate Director for Advocacy and Influence, Annie E. Casey Foundation, Baltimore, Maryland*

TOD Implementation FUNDAMENTAL

11:30 am–12:30 pm**Box Lunch Pickup** in *Marsalis A***12:00 pm–1:30 pm****LUNCHTIME OPPORTUNITIES**

Pegasus Ballroom B

A Freeway Runs Through It: Reconnecting Uptown and Downtown with Parks AICP CM 1.5

Visit any US city and you'll find a major freeway separating downtown from otherwise close-by neighborhoods. For decades, Dallas had its own example: The below-grade Woodall Rodgers Freeway divided the urban area. In 2012, Klyde Warren Park opened above the freeway, reconnecting downtown and the Uptown neighborhood. Today the 5.2-acre park is an active green, an urban gathering space. The historic McKinney Avenue Trolley stops in its center. Hear from park operator and manager Woodall Rogers Park Foundation, and both Downtown Dallas Inc. and Uptown Dallas Inc. Learn about political and financial challenges and the civic movement that lead to the park's construction. Hear how adjacent communities are benefitting from the new park. Ideas to take home to your own freeway.

MODERATOR: **David Knowles**, *Senior Transit Program Manager, CH2M, Portland, Oregon*

Tara Green, *President, Klyde Warren Park, Dallas, Texas*

Amy Gibson Tharp, *President and Executive Director, Uptown Dallas, Inc., Dallas, Texas*

Kourtney Garrett, *Senior Vice President, Marketing, Downtown Dallas Inc., Dallas, Texas*

Design Community Development, Sustainability/Green **INTERMEDIATE**

Cumberland K

New Rail-Volutionaries, New Job: Lunchtime Opp

Changing jobs every few years is the norm nowadays – or so the research says. As an employee, how do you develop a skill set that allows you to matriculate through an agency or organization? How do you position and market yourself for opportunities? For hiring managers, how to retain staff by providing more opportunities – and exposure to them – inside your organization? Employee? Employer? Get on the same page at this lunchtime opp!

MODERATOR: **Adelee M. Le Grand**, *AICP, Associate Vice President, AECOM, Atlanta, Georgia*

C. David Dickey, Jr., *AICP, Senior Vice President, Global Infrastructure Market Sector Executive, AECOM, Charlotte, North Carolina*

Freddie C. Fuller, II, *Vice President, Mid-Atlantic Transit and Rail Market Leader, CH2M, Washington, DC*

Philip A. Washington, *Chief Executive Officer, Metro, Los Angeles, California*

FUNDAMENTAL

Cumberland G

NAPTA Meeting

The National Alliance of Public Transportation Advocates (NAPTA) is a national organization representing grassroots transit groups that support increasing investment in public transportation. In recognizing that grassroots efforts are central to successful transportation campaigns, NAPTA serves as a network to coalitions as well as individuals engaged in grassroots transportation work at the local level. NAPTA was founded in the late 1990s to assist in grassroots efforts to help reauthorization of the federal surface transportation program. Today membership has grown to over 624 coalitions and 7,000+ registered members. Hear about tools, resources, networks and strategies for your grassroots community. Plus, network with your colleagues!

MODERATOR: **Marnie Primmer**, *Chair, National Alliance for Public Transportation Advocates; Director of Strategic Business Development, Transpo Group, Newport Beach, California*

Michael P. Melaniphy, *President and Chief Executive Officer, American Public Transportation Association; Board Member, Board of Directors, Rail-Volution, Washington, DC*

Advocacy Community Engagement **FUNDAMENTAL**

Cumberland AB

Cities in the Lead: NACTO Innovation in the Streets AICP CM 1.5

City streets can be places where transit is prioritized, not just accommodated. How are cities across North America taking a more active – and innovative – role in street design? How are transportation departments making transit work for citizens, keeping it at the centerpiece of urban mobility? Hear how the National Association of City Transportation Officials (NACTO) Designing Streets for Transit project connects cities with the most innovative practices in transportation planning. Take home ideas for developing new blueprints for streets that could stimulate successful outcomes and uses for people and multiple modalities in your community.

EMCEE: **Lucy Galbraith**, AICP, Director, Transit Oriented Development, Metro Transit, Minneapolis, Minnesota

Gabe Klein, Special Venture Partner, Fontinalis Partners, LLC, Washington, DC

Shin-pei Tsay, Director of Research and Development, TransitCenter, New York, New York

Design Streets FUNDAMENTAL

Cumberland F

Community Streetcar Coalition Meeting

Interest in streetcars is blossoming nationwide with nearly 80 communities planning or building projects. The Community Streetcar Coalition (CSC) is an advocacy and peer sharing organization of more than 50 cities, transit agencies and private sector firms. The CSC strives to ensure federal policy recognizes the benefits of streetcars in attracting economic development, revitalizing communities and expanding transportation choices. Hear about membership benefits, as well as the upcoming Seventh Annual Streetcar Summit in Kansas City, MO in Spring 2016.

Jeffrey F. Boothe, Chair, New Starts Working Group; President, Boothe Transit Consulting, LLC, Washington, DC

Streetcar Policy INTERMEDIATE

Cumberland L

The Better Block Project: A Lunchtime Opp AICP CM 1.5

Make the most of your lunchtime! Hear Jason Roberts describe his Better Block project, an open-source demonstration tool. The Better Block rebuilds an area using grassroots efforts to show the potential to create a great walkable, vibrant neighborhood center. Sometimes called a “living charrette,” people can actually experience the potential in their community. Better Blocks are being performed around the world, and have helped cities rapidly implement infrastructure and policy changes.

Jason Roberts, Creative Director, Team Better Block, Dallas, Texas

Advocacy Community Development FUNDAMENTAL

Cumberland IJ

TOD Clinic: The Doctors are In!

Does your TOD need a healthy injection of guidance? Is it weak and lethargic – having a difficult time? Bring your symptoms to this TOD clinic. Learn habits to foster “healthy” TOD. Hear from a panel of TOD program managers from across the country. They'll bring their expertise at transit agencies, MPOs and other agencies to your specific problem areas. It's an open Q and A, so bring on your toughest challenges. Interactive! Fun! (And there's no waiting for a helpful prescription!)

MODERATOR: **Bill Sirois**, Senior Manager, TOD and Planning Coordination, Regional Transportation District FasTracks Team, Denver, Colorado

Megan Gibb, AICP, Manager, Transit-Oriented Development, Metro, Portland, Oregon

Jack Wierzenski, AICP, Economic Development Director, Dallas Area Rapid Transit, Dallas, Texas

Sean Brooks, Manager of Real Estate and Property Development, San Francisco Bay Area Rapid Transit District, Oakland, California

Katherine Iverson, Manager, Transit-Oriented Development, Regional Transportation District FasTracks Team, Denver, Colorado

Christopher Yake, AICP, Senior Transportation Planner, Station Area Planning, Seattle Department of Transportation (SDOT), Seattle, Washington

TOD Implementation INTERMEDIATE

12:00 pm–1:30 pm**LUNCHTIME OPPORTUNITIES** *continued*

Pegasus Ballroom A

Just the Facts: New Research on Land Use, Traffic and Urban Design AICP CM 1.5

Ever wonder if what you're doing really works? If there's data behind the approaches you use? Do TOD and good transit actually reduce vehicle traffic? Does good urban design really deliver a more lively city? Learn the answers to those nagging questions with Reid Ewing, one of the foremost researchers in the area of urban design and transit integration. What are the land use impacts of LRT and the travel characteristics of TOD in Portland? How has the University TRAX line in Salt Lake City impacted traffic? Has urban design made life better there? Explore the traffic impacts of mixed-use development in 13 regions. Share insights and get answers to the questions that keep you up at night.

MODERATOR: **D.J. Baxter**, *Executive Director, Redevelopment Agency of Salt Lake City, Utah*

Reid Ewing, *PhD, Professor of City and Metropolitan Planning, University of Utah, Salt Lake City, Utah*

Design Implementation, Economic Development **I N T E R M E D I A T E**

Landmark D

Fort Worth: Cowboys, Culture and Livability AICP CM 1.5

Fort Worth is much more than cowboy heritage and magnificent cultural opportunities. Today the city is a hotbed of livability. See how the city uses passenger rail, TOD, complete streets and last-mile investments to promote economic development and healthy lifestyles for everyone. From Sundance Square to the central city to the suburbs, see how Fort Worth is building for the future.

MODERATOR: **Jeff Davis**, *Board Member, Fort Worth Transportation Authority, Fort Worth, Texas*

Ann Zadeh, *City Council Member, City of Fort Worth, Texas*

Betsy Price, *Mayor, City of Fort Worth, Texas*

Glen Whitley, *Judge, Tarrant County, Fort Worth, Texas*

Scott Mahaffey, *Chairman of the Board, Fort Worth Transportation Authority, Fort Worth, Texas*

Planning Economic Development **I N T E R M E D I A T E**

2:00 pm–3:30 pm**WORKSHOPS**

Pegasus Ballroom B

The Pollsters' Crystal Ball: Trends in Transit and Policy AICP CM 1.5

Join this panel of leading pollsters as they look into the future. What are their predictions based on current leading trends and case studies? How are equity, changes in housing and other factors rippling through public transportation planning? How are transit and transit policy affected? And what are the three emerging trends transit professionals should never ignore?

MODERATOR: **Kelly Betteridge**, *Planning Manager, TriMet, Portland, Oregon*

Su Midghall, *President and Principal, DHM Research, Portland, Oregon*

Robin Rather, *Chief Executive Officer, Collective Strength, Austin, Texas*

Stephen L. Davis, *Director of Communications, Transportation for America, Washington, DC*

Communication Community Engagement Equity/Economic Opportunity **I N T E R M E D I A T E**

Cumberland AB

A Complete Picture of Corridor Planning: The Fundamentals AICP CM 1.5

Simply put, transportation corridors connect people and commerce. But there are many considerations that go into a successful corridor plan. How do you align regional and local goals to leverage support with stakeholders and partners? How do you select the appropriate mode for each corridor segment? Where does active transportation fit in? What are the principles of complete corridors? How can we address station location, limited rights of way and land use along corridors? Where does financing fit in? And that pesky last-mile challenge ... Learn tactics for establishing development-ready corridors and phasing in modes in this fundamental review of a long, long list of corridor issues.

MODERATOR: Dwight Schock, AICP, Vice President, Transit and Railroad Segment Manager, David Evans and Associates, Inc.,
Denver, Colorado

Daniel R. Guimond, AICP, Principal, Economic & Planning Systems, Denver, Colorado

Daniel Soler, Director, Transit Systems Design and Construction, Metropolitan Council, Minneapolis, Minnesota

Janette Hill, Service Planner III, Dallas Area Rapid Transit, Dallas, Texas

Planning Community Engagement, Economic Development Implementation **FUNDAMENTAL**

Pegasus Ballroom A

Walk and Roll: Getting There Without a Car AICP CM 1.5

As transportation systems expand and grow, transit agencies and communities are increasingly exploring how to get transit users to the station and beyond by foot, bike or other non-motorized form. What makes the first- and last-mile gaps such an important issue? How are demographic changes influencing walkable and bikeable communities? Learn how two transportation agencies are taking the lead in planning and implementing solutions for first and last miles by coordinating with other agencies.

MODERATOR: Diego Cardoso, Executive Officer-Transit Corridors, Active Transportation & Sustainability, Metro, Los Angeles, California

Katie Mangle, Senior Associate, Alta Planning + Design, Portland, Oregon

Tham Nguyen, Transportation Planning Manager, Metro, Los Angeles, California

Jennifer McGrath, Strategic Planner III, Utah Transit Authority, Salt Lake City, Utah

Planning Sustainability/Green, Implementation **FUNDAMENTAL**

Landmark D

First and Last Miles: Funding and Financing AICP CM 1.5

How can you make pedestrian and bicycle investments happen in your city? Drill down into the nuts and bolts with a focus on financing. See how Denver and Vancouver, BC, prioritized their needs to ensure investment in disadvantaged communities. Learn how to evaluate first- and last-mile investments to build an evidence-based business case for decision-makers. Explore how to leverage available funding to incentivize and fast-track priority improvements. Get ideas for empowering communities to take ownership of their built environment.

MODERATOR: Breen Masciotra, TOD Manager, Port Authority of Allegheny County, Pittsburgh, Pennsylvania

Stephen Moore, Senior Policy Director, Front Range Economic Strategy Center (FREC): Good Jobs, Strong Communities,
Wheat Ridge, Colorado

Jacob Lieb, Sustainability Policy Manager, Metro, Los Angeles, California

Alison Nemirow, Senior Associate, Strategic Economics, Oakland, California

Finance Equity/Economic Opportunity, Implementation **INTERMEDIATE**

2:00 pm–3:30 pm

WORKSHOPS *continued*

Cumberland K

E is for Equity: Exemplary Projects from Nonprofit Developers AICP CM 1.5

Nonprofit developers have upped their game when it comes to equity TOD. They're building and planning some of the most ambitious ETOD projects across the country. Learn what they're doing and how they're doing it. Hear from leading practitioners about real-life challenges and opportunities inherent in the actual planning and building of ETOD projects – best practices and cautionary tales. Take home new ideas on how you can do it better and at a greater scale in the future. The past year has been a busy one. Catch up on ETOD projects that will help build the collective capacity to create more great communities. This is not your father's affordable housing.

MODERATOR: **Mandy De Mayo**, *Executive Director, HousingWorks Austin, Austin, Texas*

Mary Lawler, *Executive Director, Avenue CDC, Houston, Texas*

Donald S. Falk, *Chief Executive Officer, Tenderloin Neighborhood Development Corporation, San Francisco, California*

Sarah Vogl, *Manager of Development, Adams County Housing Authority, Commerce City, Colorado*

TOD Community Development, Implementation **INTERMEDIATE**

Cumberland L

Equity TOD Where it Ought to Be: Fair Housing, Public Transit and Affordability AICP CM 1.5

Why is it so hard to build equity TOD where it needs to be? In June 2015, the US Supreme Court ruled that disparate impact arguments are a valid mechanism for understanding and responding to the historical lack of diversity in deployment of resources intended to help the lowest income people move up and out of poverty. Transit planners and operators and their partners in community development have long understood that it's very difficult to locate new investment – transit infrastructure or affordable housing – in “good” neighborhoods. Explore the realities and share current practices in fair housing that can complement transportation planning efforts to create equitable, inclusive communities.

MODERATOR: **Odetta MacLeish-White**, *Program Director, Enterprise Community Partners, Inc., Atlanta, Georgia*

Manuel Ochoa, *AICP, Program Director, Enterprise Community Partners, Inc., Washington, DC*

Sarita Turner, *Associate Director, PolicyLink, Oakland, California*

Ian Carlton, *Principal, Ian Carlton Research & Consulting; University of Oklahoma, Institute for Quality Communities, Norman, Oklahoma*

Policy Community Development **ADVANCED**

Landmark A

Local and Regional: Together, Not Against AICP CM 1.5

Regional governments: friends or foe? Metropolitan planning organizations, regional planning agencies and councils of government can either help or hinder local community TOD efforts. Meet three regional planning agencies – from the Bay Area, Boston and Chicago – who believe in helping. Learn how they support communities in planning for, financing and implementing TOD. What is the role of regional leadership? How did these programs evolve? How do they reflect the needs of your own community? Discuss key elements in small groups with the team of presenters: TOD planning grants, housing affordability as a transportation crisis, and market feasibility. Learn to advocate for your regional agency to take a deeper role in TOD.

MODERATOR: **Chris Sandvig**, *Regional Policy Director, Pittsburgh Community Reinvestment Group, GoBurgh Initiative, Pittsburgh, Pennsylvania*

Jessica Hector-Tsu, *PE, Director, Planning and Market Development, Regional Transportation Authority, Chicago, Illinois*

Matthew Smith, *Senior Economic Development Planner, Metropolitan Area Planning Council, Boston, Massachusetts*

Therese Trivedi, *Senior Planner, Metropolitan Transportation Commission, Oakland, California*

Policy Sustainability/Green, Implementation **INTERMEDIATE**

Cumberland F

Unhappily Ever After: Barriers to TOD Success AICP CM 1.5

Not all projects go as planned. Explore the barriers to TOD efforts and how they've caused projects to fail or be delayed: Zoning problems? Community opposition? Access to financing? Environmental conditions? Internal operational resistance? NIMBY! Pick your poison, then listen carefully to learn how to navigate those barriers in your own TOD efforts.

MODERATOR: **Priya Zachariah**, AICP, Senior Transit Planner, METRO Harris County, Houston, Texas

Tim Eachus, Managing Director, Jones Lang LaSalle, Washington, DC

Anne Ricker, Principal/Owner, Ricker Cunningham, Englewood, Colorado

Marc D. Draisen, Executive Director, Metropolitan Area Planning Council, Boston, Massachusetts

Thomas Cox, Account Executive, Massachusetts Realty Group, Boston, Massachusetts

TOD Implementation FUNDAMENTAL

Cumberland G

The Capital Absorption on Framework: New Pipelines for Financing ETOD AICP CM 1.5

Whether your goal is economic development, affordable housing or healthier communities, achieving change at scale requires capital. But you also need the systems, tools and expertise to attract and deploy that capital effectively. Learn about the capital absorption framework for making capital work for a community. The framework focuses on identifying actionable priorities; building a pipeline of investable propositions; and enhancing the environment so projects can move forward. Hear how three regions are testing this framework: Mile High Connects in Denver, the Great Communities Collaborative (GCC) in the Bay Area, and LA THRIVES in Los Angeles. Learn how the framework is moving partnerships and capital forward, changing systems to bring investment in community to scale.

MODERATOR: **Robin Hacke**, Senior Fellow to the Presidential Office, The Kresge Foundation, Troy, Michigan

Thomas Yee, AICP, Initiative Officer, LA THRIVES, Los Angeles, California

Elizabeth Wampler, Associate Initiative Officer, Great Communities Collaborative, The San Francisco Foundation, San Francisco, California

Dace West, Executive Director, Mile High Connects, Denver, Colorado

Finance Equity/Economic Opportunity, Community Development INTERMEDIATE

Cotton Bowl

TOD and Parking: Matching the Requirements to the Neighborhood AICP CM 1.5

Parking is always a challenge for TOD projects and TOD districts. How do you explain parking requirements and results to commissions, councils and citizens? How do you move forward from the rigid standards in many city codes? Learn a systematic approach for matching parking requirements and transit to different kinds of neighborhoods. Hear how experiments in district-by-district requirements have fared. Explore ways to manage a wide range of parking in a TOD district. Issues, controversy and the consequences of changing parking policy to support TOD – snag your spot for this lively conversation.

MODERATOR: **Paul Roberts**, AICP, Council Member, City of Everett; Board Member, Sound Transit, Everett, Washington

Karina Ricks, AICP, Principal, Nelson\Nygaard Consulting Services, Inc., Washington, DC

Jason Wittenberg, AICP, Land Use, Design and Preservation Manager, Community Planning & Economic Development, City of Minneapolis, Minnesota

Meea Kang, President, Domus Development; Board Member, Board of Directors, Rail-Volution, Irvine, California

Policy Parking ADVANCED

3:30 pm–4:00 pm

Refreshment Break in Marsalis A, sponsored by HDR

4:00 pm–5:00 pm

THE GREAT DEBATES AND OTHER 60-MINUTE SESSIONS

Cumberland F

37 Years of Parking Reform: A Tribute to Donald Shoup AICP CM 1.0

Through 37 years of research, writing and tireless advocacy, famed parking reformer and UCLA Professor Donald Shoup (author of *The High Cost of Free Parking*) has led the way in reforming parking in our cities. Hear how municipalities around the world have implemented his ideas. What lessons can you glean? Cities, large and small, have removed parking minimums for new development and implemented performance-based pricing systems for curb parking. Others have made parking regulation more politically popular by creating parking benefit districts. Come learn the fundamentals of Shoup's parking reforms. Share implementation stories in this lively interactive discussion where everyone is an expert.

MODERATOR: **Jean Sanson**, AICP, Senior Transportation Planner, GO Boulder!, City of Boulder, Boulder, Colorado

Patrick Siegman, Principal, Nelson\Nygaard Consulting Associates, Inc., San Francisco, California

William Fulton, AICP, Director, Kinder Institute for Urban Research, Rice University, Houston, Texas

Planning Parking **FUNDAMENTAL**

Cumberland G

Sinking in a Sea of Green? Anti-Government Crusaders Get Their Way AICP CM 1.0

While other cities sprawled, expanding suburbs and highways, Metro Vancouver, BC, invested in transit, complete communities and compact development to create "Cities in a Sea of Green." After two decades of progress, voters rejected a referendum to expand the region's transit system. How was a community convinced to vote against a funding measure that supported the sustainable ethos they'd embraced for so long? Was it really the successful work of anti-government crusaders? Join in a discussion of the Vancouver experience and see what lessons you can take home.

MODERATOR: **Ron Stewart**, AIA, Principal, ZGF Architects, LLP, Portland, Oregon

Gordon Price, Program Director, The City Program, Simon Fraser University at Harbour Centre, Vancouver, British Columbia

Policy Community Engagement **INTERMEDIATE**

Landmark D

From 8 to 80: Messaging Across Generations? A Great Debate AICP CM 1.0

End your day with a Great Debate! How can planning and development communities respond to massive demographic changes? Together baby boomers and millennials make up more than half our population. What will happen as they age? How is our development – TOD and otherwise – responding to their needs? What must happen in the future? Hear how planning and messaging are changing – or need to – as our society prepares for the future. Join us for an energetic debate on an important topic!

MODERATOR: **Jeffrey S. Wood**, Principal, The Overhead Wire, San Francisco, California

Karina Ricks, AICP, Principal, Nelson\Nygaard Consulting Services, Inc., Washington, DC

John Horvick, Vice President & Political Director, DHM Research, Portland, Oregon

Thomas Simpson, Planning Associate, bcWORKSHOP, Dallas, Texas

Cara Lee, Communications Manager, Richardson, Richter & Associates, Inc., Saint Paul, Minnesota

Policy Community Development **INTERMEDIATE**

Cumberland IJ

Portland to Milwaukie: The Case for Collaboration AICP CM 1.0

Learn from the mistakes – and successes – of others. Hear how working together can “bring it together” and leverage more out of your projects. These case studies will focus on the new light rail line between Portland and Milwaukie. Hear about collaborations with local partners and railroads, plus lessons learned about development, sustainability and active transportation. Take the experience home to your own region.

MODERATOR: Dave Unsworth, Deputy Director, TriMet, Portland, Oregon

Geraldene Moyle, AICP, Senior Project Manager, Portland Development Commission, Portland, Oregon

Teresa Boyle, Transit and Streetcar Partnerships Project Manager, City of Portland, Oregon

Jeb Doran, Urban Design Lead, Landscape Architect, TriMet, Portland, Oregon

Leah Robbins, Manager, Light Rail Design and Construction, TriMet, Portland, Oregon

Alan Snook, AICP, Major Projects/Planning Manager, Highway Division, Oregon Department of Transportation, Portland, Oregon

Rail	Planning	Implementation	A D V A N C E D
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Cumberland AB

Streetcar vs. Bus? A Great Debate AICP CM 1.0

Get your second wind at this afternoon’s Great Debate. So often streetcars and buses are pitted against each other. But what happens when we look at them as complementary, not competitive? Hear the latest information from the Community Streetcar Coalition and others about the functionality and impact of buses and streetcars. Learn how changing demographics and urbanization are affecting mode choice for millennials. Get the facts on how streetcars and buses perform in urban environments. How do BRT and streetcars really measure up? Are they equal? The debate will continue ...

MODERATOR: David Taylor, President, Taylor | Future Solutions, LLC, Tampa, Florida

Brett Wallace, PE, AICP, Senior Supervising Planner, WSP | Parsons Brinckerhoff, Charlotte, North Carolina

Ian Carlton, Principal, Ian Carlton Research & Consulting, University of Oklahoma, Institute for Quality Communities, Norman, Oklahoma

Joseph Recker, Environmental Permits Coordinator, TriMet, Portland, Oregon

Streetcar, Bus	Planning	Economic Development	I N T E R M E D I A T E
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Pegasus Ballroom A

The Other TOD: Retaining Existing Development in a Corridor AICP CM 1.0

Not everything good is new. Rail transit investments in urban corridors can mean opportunities for new development. But what about those businesses that already exist? Who’s looking out for the development that is already a valuable component in a community’s character? Mitigating construction impacts along a corridor requires a unique set of tools and plenty of creativity. Learn strategies to help existing development survive the impacts of the construction phase. Hear how to assist businesses that might be financially constrained. Get an inside view of programs that focused on existing development during and after construction of urban rail projects in Phoenix and Minneapolis communities.

MODERATOR: Bob Post, Vice President, Director of Transportation, AECOM, Portland, Oregon

Terry Benelli, Executive Director, Local Initiatives Support Corporation, Phoenix, Arizona

Isabel Chanslor, Director of NDC Business Lab, Neighborhood Development Center, Saint Paul, Minnesota

Rail	Planning	Economic Development, Community Development	I N T E R M E D I A T E
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Cumberland K

Shared-Use Mobility: Onboard or Not? A Great Debate AICP CM 1.0

Shared-use mobility strategies are taking cities by storm. Does car-sharing really take cars off the street? How much greenhouse gas is really cut? How can shared-use vehicles connect to transportation systems? Pose thoughtful questions and question your own perspectives. This Great Debate is a great energizer at the end your conference day.

MODERATOR: Amanda Eaken, Deputy Director, Urban Solutions, Natural Resources Defense Council, San Francisco, California

Emily Castor, Director of Transportation Policy, Lyft, San Francisco, California

Art Guzzetti, Vice President, Policy, American Public Transportation Association, Washington, DC

Matthew George, Chief Executive Officer, Bridj, Boston, Massachusetts

Policy	Sustainability/Green	I N T E R M E D I A T E
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4:00 pm–5:00 pm

Pegasus Ballroom B

THE GREAT DEBATES *continued***Value Capture: Fuzzy Logic or Money in the Bank? A Great Debate** AICP CM 1.0

End your day with a great debate! Our advocate would have you believe transit agencies are leaving money on the table. “We can pay for a significant part of some transit lines in Dallas with the value they create!” Our skeptic would counter, “We aren’t Hong Kong! You have to consider reality. Even if there was value to capture, we don’t have the tools to capture it.” Who’s right? Where do the facts lie? What does experience tell us? Can we fund transit investments with value capture? How? What are the preconditions to success? Bring your insights and questions and join the fun.

MODERATOR: **GB Arrington**, *Principal, GB place making, Portland, Oregon*

Scott Polikov, *AICP, CNU, President, Gateway Planning Group, Dallas, Texas*

Ron Golem, *Principal, BAE Urban Economics, Emeryville, California*

Finance Economic Development **A D V A N C E D**

Landmark A

Sex, Neuroscience and Walkable Urbanism AICP CM 1.0

Walkable urbanism is sexy. (But you already knew that.) Walkable urbanism makes us fitter, more trusting, smarter and sexier. Automobile dependency makes us fat, angry, mistrustful and less capable of thinking through the consequences of our actions. Explore the link between walkable urbanism and evolutionary biology. Then learn what policy and regulatory changes are essential for legalizing walkable urbanism in your community. Evolutionary biology, neuroscience and behavioral psychology show humans have a narrow range of habitat types that make us healthy and happy. Add science to your livability toolbox with this provocative discussion.

MODERATOR: **Todd Plesko**, *Vice President of Planning and Development, Dallas Area Rapid Transit, Dallas, Texas*

Jeffrey Tumlin, *Principal, Nelson\Nygaard Consulting Associates, Inc., San Francisco, California*

Design Wellness **F U N D A M E N T A L**

5:00 pm–6:30 pm

Marsalis A

Trade Show Reception

Meet the companies and nonprofit organizations who are making a difference in the livability and sustainability movement. Ask questions, share plans and mingle with knowledgeable representatives from across industries. Exhibits, booths, hors d'oeuvres and beverages – in one relaxing environment.

For a list of exhibitors, see page 58.

SCHEDULE OF EVENTS**Tuesday** October 27**7:00 am–8:00 am****Continental Breakfast** in Marsalis A**8:00 am–9:30 am**

Landmark BC

PLENARYEMCEE: **Steve Dotterer**, *Retired Principal Planner, City of Portland, Oregon; Secretary, Board of Directors, Rail-Volution***Transit Investments for Impact: Yesterday and Tomorrow**

Explore the Federal Transit Administration's past and future. Look back at key public transportation accomplishments, then look to the future. Hear from acting Federal Transit Administrator Therese McMillan about FTA priorities for 2016: connecting people to opportunities in jobs, healthcare and education, while building sustainable communities and spurring economic development in communities.

Therese W. McMillan, *Acting Administrator, Federal Transit Administration, Washington, DC*

Shifting the Paradigm with Shared Mobility: Implications for the Livability Movement

Technological innovation. Changing attitudes and preferences. The explosion of the sharing economy. Rail and bus system expansion across country. Suddenly we have a whole new way of getting around, with more mobility options than ever -- and more questions to address: How is the advent of shared mobility options reshaping the transit and livability movement? How are car share, bike share, ride share and mobility apps changing the landscape? How are these innovations impacting transit systems? What are the challenges and opportunities created by these new systems? Learn, inspire and challenge your assumptions during this lively "talk show" discussion with thought leaders on the topics.

MODERATOR: **Shelley Poticha**, *Director, Urban Solutions, Natural Resources Defense Council; Board Member, Board of Directors, Rail-Volution, Washington, DC*

Justin Holmes, *Director, Corporate Communications and Public Policy, Zipcar, Boston, Massachusetts*

Sean Walcott, *Associate, Enterprise Solutions, RideScout, Del Mar, California*

Emily Castor, *Director of Transportation Policy, Lyft, San Francisco, California*

Carniesha Kwashie, *Better Bike Share Partnership, Grant Manager, The Mayor's Fund for Philadelphia, Mayor's Office of Transportation and Utilities, City of Philadelphia, Pennsylvania*

Michael P. Melaniphy, *President and Chief Executive Officer, American Public Transportation Association; Board Member, Board of Directors, Rail-Volution, Washington, DC*

9:30 am–10:00 am**Refreshment Break** in Marsalis A, sponsored by Michael Baker International

10:00 am–11:30 am**WORKSHOPS**

Pegasus Ballroom B

Balancing Act: Increasing Ridership with Complete Streets AICP CM 1.5

Across the country, communities are using a complete streets approach to design roadways that encourage greater transit use and support sustainable, healthy neighborhoods. Learn proven strategies to successfully implement a complete streets model: How do you evaluate the level of resident, business and elected-official support for complete streets? How do you work with limited financial resources? How can you best navigate red tape at the local level? How about state DOT project development procedures and design standards? Hear from practitioners who have successfully used complete street guidelines to build street networks that provide safety, comfort and convenience for all users.

MODERATOR: **Richard Weaver**, AICP, Director of Planning, Policy and Sustainability, American Public Transportation Association, Washington, DC

Michael D. Formby, AICP, Deputy Director of Transportation Services, City and County of Honolulu, Hawaii

Susan Pollay, Executive Director, Ann Arbor Downtown Development Authority, Ann Arbor, Michigan

David Kirschner, Capital Projects Management Coordinator, Environmental Services, Arlington County, Arlington, Virginia

Roger M. Millar, PE, AICP, Deputy Secretary of Transportation, Department of Transportation, Washington State, Olympia, Washington

Katherine D. Youngbluth, AICP, Commercial Development Specialist, Real Estate Development Group, Arlington County Government, Arlington, Virginia

Planning Streets, Implementation **INTERMEDIATE**

Landmark A

The Challenge of Public Leadership: Don't Stand Alone AICP CM 1.5

Gaining public support, setting priorities, maintaining momentum and exercising effective leadership are all challenges facing public officials. As an official, you may feel unprepared and alone in your quest to implement transit and livability projects. Swap stories with other elected and appointed officials – mayors, commissioners, council members and transit officials – about the complexities you face. An invitation-only, peer-to-peer networking lunch immediately following the session will allow you to dig deeper into important topics. Sharpen your leadership skills. Build your network. Be inspired. We promise you: You're not alone.

MODERATOR: **Peter McLaughlin**, County Commissioner, Hennepin County; Board Member, Board of Directors, Rail~Volution, Minneapolis, Minnesota

Lynn Peterson, Secretary, Department of Transportation, Washington State, Olympia, Washington

Fernando Dutra, Mayor, City of Whittier, California

Ernest Y. Martin, Chair and Presiding Officer, City Council, City and County of Honolulu, Hawaii

Gary Slagel, Board Member, Dallas Area Rapid Transit; Former Mayor, Richardson, Texas

Policy Implementation **INTERMEDIATE**

Cumberland K

Streetcars, Light Rail and Buses: Capacity and Efficiency Enhancements

As transit systems mature, issues related to operational capacity and efficiency become more and more important. What's happening in communities to bring these issues to a head? Explore the strategies being considered for systems in three large urban centers: Houston's buses, Seattle's streetcars and Dallas' light rail. How can systems be modified to address concerns? What alternatives are possible? Learn from these cities' experiences and take home lessons for your own region.

MODERATOR: **Diana C. Mendes**, AICP, Transit Director, Design and Consulting Services, Americas, AECOM, Arlington, Virginia

Ethan Melone, Rail Transit Manager, Department of Transportation, City of Seattle, Washington

Stephen L. Salin, AICP, Vice President Rail Planning, Rail Program Development, Dallas Area Rapid Transit, Dallas, Texas

Christof Spieler, PE, LEED AP, Board Member, Metropolitan Transit Authority of Harris County, Houston, Texas

Planning Implementation **INTERMEDIATE**

Cumberland IJ

Integrating Health, Livable Communities and Transit: A How-to Discussion AICP CM 1.5

Where do wellness issues fit in the transit conversation? What is the link between how we build our cities and transportation networks, and the physical, social, mental and economic wellness of our communities? Participate in the discussion with health funders, community development professionals, health equity advocates and urban planners. Hear how they've leveraged new funding sources for critical investments. What are the politics, processes and mechanics of integrating health, wellness and health equity issues into the planning and design of livable communities? Learn new techniques and perspectives from health foundations, public policy advocates and urban designers and cities in the US (Phoenix, Dallas, Houston) and Canada.

MODERATOR: **Elizabeth Sobel Blum**, Senior Community Development Advisor, Federal Reserve Bank of Dallas, Texas

Antonio Gomez-Palacio, Principal, DIALOG, Toronto, Ontario

C.J. Hager, Director, Healthy Community Policies, St. Luke's Health Initiatives, Phoenix, Arizona

Niobli Armah, IV, Managing Director, WE-COLLAB, Houston, Texas

Advocacy Equity/Economic Opportunity, Wellness, Community Development, Implementation **I N T E R M E D I A T E**

Pegasus Ballroom A

Food: How Transit is Improving Choices AICP CM 1.5

How does transit affect one of our most basic needs – food? Access to quality, fresh produce or just basic groceries is an important function of transit. So is enriching the experience of public gathering spaces. Learn how communities in Atlanta, Dallas and Phoenix are using transit as a tool to respond to food deserts and improve access to quality groceries. Whether it's active transport, a food bus, or regulations that allow communities to promote food choices, hear how these cities are leading the way.

MODERATOR: **James Cromar**, AICP, Director of Planning, Broward Metropolitan Planning Organization, Fort Lauderdale, Florida

Adelee M. Le Grand, AICP, Associate Vice President, AECOM, Atlanta, Georgia

Veletta Lill, Former Executive Director, Dallas Arts District, Dallas, Texas

Donald Keuth, President, Phoenix Community Alliance, Phoenix, Arizona

Policy Equity/Economic Opportunity, Wellness **I N T E R M E D I A T E**

Cumberland G

Shared-Use Mobility: Advancing Equitable Access in Low-Income and Disenfranchised Communities of Color AICP CM 1.5

Is there equity in shared-use mobility today? Will there be tomorrow? Who will serve low-income communities? For-profit companies will want subsidies. There are few nonprofit car shares in the market to fill the gap. Low-emission vehicles are desperately needed in communities disproportionately burdened by air pollution. But launching an electric or hybrid car-sharing effort can be prohibitively expensive. What is the way forward? Analyze the research. Listen to lessons learned. Explore opportunities and strategies for car sharing in low-income communities.

MODERATOR: **Creighton Randall**, Program and Development Director, Shared-Use Mobility Center, Chicago, Illinois

Fernando Cazares, Regional Coordinator, Natural Resources Defense Council, Santa Monica, California

Sara Barz, Shared Mobility Coordinator, City of Oakland, California

Joel Espino, Environmental Equity Fellow, The Greenlining Institute, Berkeley, California

Jennifer White, Communications Director, Buffalo CarShare, Buffalo, New York

Justin Holmes, Director, Corporate Communications and Public Policy, Zipcar, Boston, Massachusetts

Policy Equity/Economic Opportunity **I N T E R M E D I A T E**

10:00 am–11:30 am**WORKSHOPS** *continued*

Cumberland F

Cleaner Transit, Healthier Communities: Climate Change Policies and Practices AICP CM 1.5

Hear from technical experts and state and regional leaders on the front lines of developing policies, implementation strategies, financial tools and governance systems to meet the climate challenges of the 21st century. Groundbreaking federal and state policies demand an aggressive reduction of carbon and ozone emissions. Meeting these goals calls for a range of strategies from the transportation, building, energy, business and agriculture sectors. Learn about the short- and longer-term strategies to make our regions and communities healthier and more resilient, including the integration of transportation and land use planning as outlined in California's SB 375. A timely conversation leading up to the UN climate talks in Paris this December.

MODERATOR: **Deron Lovaas**, *State/Federal Policy & Practice Director, Urban Solutions Program, Natural Resources Defense Council, Washington, DC*

Kathryn Zyla, *Deputy Director, Georgetown Climate Center, Washington, DC*

Hasan Ikhrata, *Executive Director, Southern California Association of Governments, Los Angeles, California*

Kate White, *Deputy Secretary, Environmental Policy and Housing Coordination, California State Transportation Agency, Sacramento, California*

Policy Community Development, Sustainability/Green **INTERMEDIATE**

Cumberland AB

Equitable TOD 101 AICP CM 1.5

Take a high-level look at equitable transit-oriented development or ETOD, then dive into the nitty-gritty. Examine the administrative, regulatory and financial challenges of implementing ETOD. Hear about solutions employed across the country. Take home valuable and defensible examples of how organizations are engaging more to implement ETOD: Transit agencies, go ahead and set affordable-housing targets! Housing departments, speak to your transportation colleagues about shared interests! Learn to coordinate better for greater ETOD outcomes.

MODERATOR: **John Hersey**, *Program Officer, Enterprise Community Partners, Inc., Denver, Colorado*

Andrea Osgood, *Director of Real Estate Development, Eden Housing, Hayward, California*

Michael Spotts, *Senior Policy Analyst, Enterprise Community Partners, Inc., Washington, DC*

Luis Tamayo, *Senior Urban Planner, City of Dallas, Texas*

Amanda Rhein, *Senior Director of Transit Oriented Development and Real Estate, Metropolitan Atlanta Rapid Transit Authority, Atlanta, Georgia*

Policy Community Development **FUNDAMENTAL**

Landmark D

Financing Equitable TOD Shouldn't Make You Nervous AICP CM 1.5

Does ETOD financing keep you awake at night? Transit orientation, appropriate parking ratios, structured parking and community desires for higher-quality products and public spaces around rail stations all add to the costs of completion and, in turn, can make financing more difficult to obtain. Adding affordable housing to the mix makes things even more difficult. But in an era of increasing income disparity, the importance of providing equitable housing near our transit systems looms large. Hear from developers about the financial tools they have used to ensure a wide range of financial accessibility to their transit-oriented projects. See how the financial puzzle can be solved with insights and examples from people who have made it work. Then, get some sleep.

MODERATOR: **Eric Rothman**, *President, HR&A Advisors, Inc., New York, New York*

Ryan Tobin, *Director of Real Estate Development, Denver Housing Authority, Denver, Colorado*

Dan Lofgren, *Principal, Cowboy Partners, Salt Lake City, Utah*

Amy Rowland, *Field Director, National Development Council, Salt Lake City, Utah*

Sherman Roberts, *President and Chief Executive Officer, City Wide Community Development Corporation, Dallas, Texas*

TOD Finance Equity/Economic Opportunity, Community Development **ADVANCED**

Cumberland L

BRT Surrounded by TOD AICP CM 1.5

Bus rapid transit is the perfect fit for cities ranging from 150,000 people to several million. Study how cities of different sizes are using BRT in their communities. In Eugene, BRT investments seem just as permanent as rail's. See how they do it through design features in BRT infrastructure. Hear how BRT fits snugly into the growth strategy in Fort Collins. Learn how Eugene uses BRT to serve the University of Oregon population. Finally, discover new research about BRT's impact on employment and property values. Surround yourself with the latest on BRT!

MODERATOR: **John Muth**, *Deputy Director for Development and Chief Development Officer, Charlotte Area Transit System, Charlotte, North Carolina*

Kurt Ravenschlag, *Transit and Dial-A-Ride General Manager, Planning, Development & Transportation, City of Fort Collins, Colorado*

John Evans, *AICP, Senior Project Manager, Lane Transit District, Eugene, Oregon*

Jay K. Sears, *Managing Partner, NewQuest Properties, Houston, Texas*

Buses	TOD	Economic Development, Community Development	FUNDAMENTAL
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11:30 am–12:30 pm

Box Lunch Pickup in Marsalis A

12:00 pm–1:30 pm

LUNCHTIME OPPORTUNITIES

Landmark A

Leadership Strategies for Public Officials: A Networking Lunch *by invitation only*

Engage your peers in a lunchtime discussion about the challenges facing public officials. Continue the conversation from the preceding workshop, Effective Strategies for Public Officials: Stories About Leadership. Expand your national network, compare notes and become a more effective catalyst – all the while connecting to 20 years of Rail~Volution tribal wisdom. Technical, political, strategic or tactical approaches to solving problems – nothing is off-topic. Grab this opportunity to compare best practices from others in your public official shoes.

FACILITATOR: **Peter McLaughlin**, *County Commissioner, Hennepin County; Board Member, Board of Directors, Rail~Volution Minneapolis, Minnesota*

IDEA EXCHANGES

“So, what do you want to talk about?” Join in on four vibrant lunchtime discussions on topics you suggested. Facilitated by New Rail~Volutionaries and seasoned experts, these interactive get-togethers are your chance to drive discussion. Check out the niche topics, grab a box lunch and get ready for some good conversation. Network. Ask questions. Help others learn from your own experiences.

Cumberland AB

Guerrilla Placemaking

What roles do pop-up art, parklets and other guerilla strategies play in turning communities into great places? Do these efforts support, influence or hinder the “officially sanctioned” placemaking actions? What if these efforts are, in fact, officially sanctioned? Share your story and get inspired by ideas and actions from other attendees while you eat.

FACILITATORS: **Josh Ghaffari**, *Community and Facilities Planner, Government of the District of Columbia; New Rail~Volutionaries Leadership Committee, Washington, DC*

Janet Gonzalez, *Transportation Sustainability Director, HDR, Chicago, Illinois*

12:00 pm–1:30 pm**LUNCHTIME OPPORTUNITIES** *continued*

Cumberland G

Nontraditional Partners: Risks and Rewards

Who are the newest voices in our livability discussions? How can we empower and mobilize fresh support for creating more livable communities with transit? Learn about new approaches from agencies and community groups, including organizing riders, workers and other partners. Share your own experience and ideas for broadening coalitions of support. Are there risks in forming these partnerships? What happens when partners disagree about important policy, budget or service decisions? Ask. Answer. Eat.

FACILITATORS: **Eric Hesse**, *Strategic Planning Coordinator, TriMet; Chair, New Rail~Volutionaries Leadership Committee, Portland, Oregon*
Molly Nichols, *Community Organizer, Pittsburghers for Public Transit, Pittsburgh, Pennsylvania*

Cumberland IJ

Social Media as an Organizing Tool

Social media is the tool of choice in grassroots efforts across the country. How can social media be used to promote and advocate for investments and policies supporting livable communities? What can we do to take campaigns to the next level? Can agencies use these tools effectively, as well? Come hear how to get started and share knowledge from examples and success stories across the country. Bring your questions, your answers and your box lunch.

FACILITATORS: **Cara Lee**, *Communications Manager, Richardson, Richter & Associates, Inc., Saint Paul, Minnesota*
Ashley Ver Burg, *Senior Strategic Communications Specialist, HDR, Minneapolis, Minnesota*

Cumberland K

Will You Still Serve Me When I'm 64?

Retirement is booming – and 75 million baby boomers are redefining what that means. Boomer retirees are staying employed and living closer to family. Their mobility and access needs have changed. With new mobility technologies rapidly coming online, what do planners, decision-makers and developers need to understand about the shifts in new retiree behaviors? How must the design of our communities and the distribution of essential services evolve? What new models can communities employ in terms of service, funding and community design? Are there roles for new partners, such as transportation network companies, to help provide cost-effective mobility and access for our aging population? How do agencies stretch limited and unpredictable funding for elderly and disabled services in the wake of the consolidation of New Freedom under MAP-21? Questions, answers and thought-provoking exploration in this interactive idea exchange!

FACILITATORS: **Hannah Ritchie**, *Service Planner, TriMet; New Rail~Volutionaries Leadership Committee, Portland, Oregon*
Jenna Nichols, *PE, LEED AP, CNV-A, LCI, Transit Engineer, AECOM; New Rail~Volutionaries Leadership Committee, Charlotte, North Carolina*

Marsalis A

CONSULTANT'S CORNER

New this year! Engage with industry professionals about current trends, case studies and specific real-life lessons you can take back to your community. Our Consultant's Corner features twenty-minute sessions about a wide range of cutting-edge technology and solutions. For more information about specific presentations, stop by the Trade Show and connect with presenters at their booths.

12:00 pm–12:30 pm**Rail Operations and Multimodal Planning**

Learn about SYSTRA's RAILSIM X software tool for rail operations planning simulation and analysis in this short introductory session. Hear from transportation planners as they address some key considerations for multimodal connections to and from rail facilities. *Presented by SYSTRA*

12:30 pm–1:00 pm**Advancements in Energy Storage for the Modern Streetcar**

Off-wire capable energy storage systems (ESS) allow modern cities to revitalize streetcar transit within urban cores where overhead wire was previously unpopular or unfeasible. Learn more as you relive the partnership between the City of Dallas, Dallas Area Rapid Transit and Brookville Equipment Corporation. Envision how these innovative ESS solutions can help your city overcome infrastructure challenges. *Presented by Brookville Equipment Corporation*

1:00 pm–1:30 pm**Planning for Accommodating Bicycles on Rail**

Sportworks Northwest has been the leader in accommodating bicycles on transit vehicles for over 25 years. How do you balance usability, ease of loading, bicycle density and load/unload times? Which rail entities are leading the fledgling movement to accommodate bicycles on rail? What are the preferred solutions – so far? *Presented by Sportworks Northwest*

2:00 pm–3:30 pm**WORKSHOPS**

Cumberland IJ

Lessons from Politics: Anatomy of a Campaign AICP CM 1.5

Opposition to government investment in public transit systems is on the rise by Tea Party activists and others. What can we learn by dissecting the strategies used in political campaigns? What lessons can we take away to ensure transit remains viable in the years to come? Learn how to employ those tactics used in political movements – from ballot measures to lobbying – to develop strong communication and outreach strategies and build public support for transit.

MODERATOR: **Maurice Henderson**, Assistant Director, Bureau of Transportation, City of Portland, Oregon

Hilary Reeves, Director of Strategic Advancement and Communication, Transit for Livable Communities, Saint Paul, Minnesota

Taiwo Jaiyeoba, Transit Principal, HDR, Atlanta, Georgia

Scott Haggerty, Supervisor, District 1, Alameda County, Board of Supervisors, Oakland, California

Advocacy Community Engagement FUNDAMENTAL

Cotton Bowl

Live from Dallas: The Talking Headways Podcast! AICP CM 1.5

The Talking Headways Podcast is a weekly chat show hosted by Jeff Wood of The Overhead Wire and featured on Streetsblog USA. Be part of a live conference audience as panel speakers discuss a wide range of topics related to sustainable transportation and urbanism. Ask questions and share your views. Guaranteed to be lively, informative and completely PowerPoint-free. Let's do it live!

MODERATOR: **Jeffrey S. Wood**, Principal, The Overhead Wire, San Francisco, California

Catherine Cuellar, Director of Entrepreneurs For North Texas, Communities Foundation of Texas, Dallas, Texas

Dave Unsworth, Deputy Director, TriMet, Portland, Oregon

Planning INTERMEDIATE

Cumberland L

Back to the Future: Considering Health (Again) in Project Development AICP CM 1.5

Two centuries ago, the synergies between the development of cities and public health were evident – even lifesaving: Better infrastructure prevented infectious diseases. Land use ordinances protected citizens from hazardous industrial exposures. During the 20th century, the disciplines drifted apart. Today health has, once again, become an extremely important element in building livable communities. How can you measure how your project impacts the health of a community? Health impact assessments (HIAs) are innovative tools. Learn how to incorporate an HIA into your existing decision-making processes, increase interdepartmental collaboration and strengthen community engagement initiatives. In addition, gain usable experience from two HIA case studies in Florida and Minnesota: a transit alternatives analysis and a station area plan.

MODERATOR: **Thomas Waldron**, Transit Market Sector Director, HDR, New York, New York

Joseph Ralph, MPH, CHES, Public Health Advisor, Health Homes and Lead Poisoning Prevention Branch, National Center for Environmental Health, Centers for Disease Control and Prevention, Atlanta, Georgia

Lyssa Leitner, Transportation Planner, Washington County, Stillwater, Minnesota

Gabriella S. Arismendi, Transportation Planner, MetroPlan, Orlando, Florida

Planning Community Engagement, Wellness FUNDAMENTAL

2:00 pm–3:30 pm**WORKSHOPS** *continued*

Pegasus Ballroom A

Active Corridors: Walking and Biking for All Walks of Life AICP CM 1.5

How different are communities? Is improved access to transit less important in one community than another? Does the thought of living a healthier life seem more important to residents in some communities? Join us for a comparative analysis of visions for creating active transportation corridors within three socio-economically distinct communities: Atlanta's Perimeter area, Los Angeles' South Central community, and Salt Lake City's Wasatch region. How do they differ? How are they the same? Examine how they encourage access to public transit through pedestrian facilities. Their reasons for encouraging active transportation are very different, but the outcomes may be the same.

MODERATOR: **Edward L. Johnson**, Chief Administrative Officer, Metropolitan Atlanta Rapid Transit Authority, Atlanta, Georgia

Greg Maher, Associate Designer, Alta Planning + Design, Los Angeles, California

Yvonne Williams, President and Chief Executive Officer, Perimeter Community Improvement Districts, Atlanta, Georgia

Ali Oliver, Strategic Planner, Utah Transit Authority, Salt Lake City, Utah

Planning Equity/Economic Opportunity, Wellness **FUNDAMENTAL**

Landmark A

Vision Zero: A New Focus on Road Safety AICP CM 1.5

Safe streets for all users is key to creating walkable, livable, vibrant and transit-friendly cities. Vision Zero, an approach to road safety pioneered in Sweden in 1997, views traffic crashes as preventable incidents that can be systematically addressed, that "no level of fatality on city streets is inevitable or acceptable." So far only six US cities – New York, Seattle, San Francisco, Chicago, Boston and Portland – have adopted Vision Zero. Hear how they are using engineering, education and enforcement strategies to reduce crashes and make streets safer. Every year over 30,000 Americans die and 2.2 million are injured on our streets and highways. Explore this new Rail-Volution topic to see how it fits into your city's future.

MODERATOR: **Leah Treat**, Director, Bureau of Transportation, City of Portland, Oregon

Margi Bradway, Division Manager, Active Transportation and Safety, Bureau of Transportation, City of Portland, Oregon

Ryan Russo, Deputy Commissioner, Department of Transportation, New York City, New York

Dongho Chang, City Traffic Engineer, Department of Transportation, Seattle, Washington

Policy Wellness, Streets **INTERMEDIATE**

Cumberland F

Dark Money: Outside Influence on Local Transit Initiatives AICP CM 1.5

Local decisions versus outside influence? The ability of special interest groups to affect elections on the national political stage is in the news with large contributions from anonymous donors supporting major candidates. How does this so-called dark money influence decisions closer to home? What happens when outside groups spend vast sums supporting or opposing local initiatives? Can local proponents win their struggle to advance local agendas? From elections for state and local officials to transit initiatives, hear how outside money impacts local choice.

MODERATOR: **Jason Jordan**, Executive Director, Center for Transportation Excellence, Washington, DC

Senator Steve Farley, Southern Arizona Transit Advocates, Phoenix, Arizona

Marc Hill, Chief Policy Officer, Nashville Area Chamber of Commerce, Nashville, Tennessee

Advocacy Community Engagement **FUNDAMENTAL**

Cumberland G

Data Analysis for Equity Outcomes AICP CM 1.5

Amid shrinking public resources, social equity has emerged as an increasingly urgent goal of transit-oriented communities, making thoughtful investment of scarce dollars all the more critical. Explore lessons learned from three research efforts focused on guiding investments and tracking long-term outcomes in low-income communities near transit.

MODERATOR: **Devin Culbertson**, Program Director–Transit Oriented Development, Enterprise Community Partners, Inc., Seattle, Washington

Spencer Williams, AICP, Urban Designer and Planner, Futurewise, Seattle, Washington

Jake Warr, Policy Advisor, TriMet, Portland, Oregon

Alison Nemirow, Senior Associate, Strategic Economics, Oakland, California

Planning Equity/Economic Opportunity, Community Development **INTERMEDIATE**

Cumberland AB

Long-Term Partnerships for Today and Tomorrow AICP CM 1.5

How do you structure a deal that makes sense today – as well as 99 years from now? Increasingly long-term leases are the preferred method agreements for station area TOD. Structuring a deal that will stand the test of time can be tricky. How do you negotiate flexibility and reliability at the same time? Hear about the issues that arise in long-term public-private partnerships. How have transactions been structured in Boston, the Twin Cities region and Atlanta? How did they protect the interests of the developers and the landlords – and still get deals that work? Real-life stories with endings far in the future...

MODERATOR: **Robert M. Powers, PE**, Assistant General Manager, Transit System Development, San Francisco Bay Area Rapid Transit District, Oakland, California

Francis X. DeCoste, Jr., Chief Operating Officer, TR Advisors, LLC, Boston, Massachusetts

Howard R. Orenstein, Senior Assistant Hennepin County Attorney, Intergovernmental Relations, Hennepin County, Minneapolis, Minnesota

Jason Ward, Manager, Joint Development, Metropolitan Atlanta Rapid Transit Authority, Atlanta, Georgia

TOD Economic Development, Implementation **ADVANCED**

Cumberland K

Finding the Value, Capturing it and Putting it to Work AICP CM 1.5

We all know transit investments create value. But how do we recapture some of that value for transit? Explore a range of techniques transit operators have used to understand, define, capture and reap the benefits of the value created by three systems: In Portland, a new FTA study addresses the streetcar's role in the \$3.5 billion in development along the route. What value did it create? In Washington, DC, how has WMATA captured value through its joint development program? In Miami, how is development interest in Metro-Dade Transit facilitating improvements to stations through long-term development leases?

MODERATOR: **Sean Brooks**, Manager of Real Estate and Property Development, San Francisco Bay Area Rapid Transit District, Oakland, California

Dan Bower, Executive Director, Portland Streetcar, Inc., Portland, Oregon

Stan Wall, PE, Partner, HR&A Advisors, Inc., Washington, DC

Albert Hernandez, PE, Assistant Director Engineering, Planning and Development, Miami Dade Transit, Miami, Florida

Finance Economic Development **INTERMEDIATE**

Pegasus Ballroom B

Transit and Equity: What's Fair and What's Not? AICP CM 1.5

How do we define equity? It's a hot topic for transit and TOD, yet we all look at it a little differently. Federal regulations on Title VI and environmental justice tend to focus on equity impacts associated with transit service and fares changes. But the issues span a much wider range: gentrification and displacement, community benefits, affordable housing, income-based fares and more. Even the role of transit agencies in the conversation is relatively undefined. Take a look at what equity is, who plays what role and some of the tools and methods to address equity issues in transit projects and TOD. Hear from several perspectives – transit, consultant and community organization – about how transit impacts communities.

MODERATOR: **Mike Turner**, Manager, Planning Coordination, Regional Transportation District, Denver, Colorado

Michael Washington, Title VI Manager, Planning, Regional Transportation District, Denver, Colorado

Meredith Levy, Director of Community Organizing, Somerville Community Corporation, Somerville, Massachusetts

Richard Voith, PhD, Equitable Transit-Oriented Development, Econsult Solutions, Inc., Philadelphia, Pennsylvania

TOD Equity/Economic Opportunity **INTERMEDIATE**

3:30 pm–4:00 pm**Refreshment Break** in Marsalis A, sponsored by Michael Baker International**4:00 pm–5:30 pm****WORKSHOPS**

Pegasus Ballroom B

How to Start: Project Funding Lessons and Strategies AICP CM 1.5

Where do you go for millions – or billions – of dollars? Securing federal and local funding for big transit projects can be overwhelming. Where do you even begin? Hear from leading strategists in three regions that found their pot of gold: Los Angeles, Salt Lake City and Washington’s Maryland suburbs have billions of dollars of new rail projects, and their regions are reaping the benefits. Specially geared to regions who are just beginning to think about project funding, hear strategies for leveraging changes in agency governance, raising local revenue and maximizing its immediate impact, attracting federal investments, and using private investment to reduce upfront costs and achieve value over time.

MODERATOR: **Sean Libberton**, Principal, WSP | Parsons Brinckerhoff, Inc., Washington, DC

Roderick Diaz, Interim Chief Operations Support Officer, Metrolink, Los Angeles, California

Hal Johnson, AICP, Manager of Project Development, Utah Transit Authority, Salt Lake City, Utah

Finance Implementation **FUNDAMENTAL**

Landmark A

Learn, Ask and Do: The Corridor Game Take 2 AICP CM 1.5

Learn about corridor planning across the country. Ask questions. Then build your own corridor! Hear how planners struggle to accommodate multiple transportation modes (bus, BRT, light rail, auto, freight, bike, pedestrian) within a limited right of way. Review case studies from San Francisco, San Antonio and Portland. Study the tradeoffs inherent in different cross-section treatments and strategies for prioritizing design to respond to planning goals and land use context. Then put everything you’ve learned to work as you design your own multimodal corridors to solve for different planning problems. Easier said than done, but an active and humbling learning experience.

MODERATOR: **James Hencke**, ASLA, LEED AP, Senior Landscape Architect, David Evans and Associates, Inc., Portland, Oregon

Elizabeth Mros-O’Hara, AICP, Investment Areas Project Manager, Regional Principal Planner, Metro, Portland, Oregon

Kelly Betteridge, Planning Manager, TriMet, Portland, Oregon

Aaron Carter, Manager, ICF International, San Francisco, California

Arturo Herrera, Senior Service Planner, VIA Metropolitan Transit Authority, San Antonio, Texas

Planning Community Development, Streets **INTERMEDIATE**

Cumberland F

Near-Death Experiences: Streetcar Stories from the Other Side AICP CM 1.5

They say nothing good comes easy, and that has never been more evident than with these streetcar “war stories.” These tales contain tribulation, frustration and even (dare we say it?) failure. But they also talk of perseverance. Why did a beat-down at the polls create the necessary conditions for Tucson’s success? Will San Antonio’s VIA streetcar project survive after being stalled by Tea Party activists and grassroots opposition? How has the Cincinnati Streetcar survived project-killing obstacles time and again? Learn how the Charlotte CityLYNX Gold Line project navigated complex financial climates and construction curve balls to deliver an initial operating segment while simultaneously designing a system extension. This interactive session provides lots of take-home advice and 20/20 hindsight through the honest accounts of streetcar veterans.

MODERATOR: **Senator Steve Farley**, Southern Arizona Transit Advocates, Phoenix, Arizona

Tonia P. Wimberly, Senior Project Manager, City of Charlotte, North Carolina

Paul Grether, Director Rail Services, Southwest Ohio Regional Transit Authority, Cincinnati, Ohio

Jason Rodriguez, Manager of Strategic Planning, VIA Metropolitan Transit, San Antonio, Texas

Streetcar Design Implementation **ADVANCED**

Cumberland AB

Sharing the Road, Sharing the Bike AICP CM 1.5

Has bike share come up in planning as a solution to your first- and last-mile gaps? As a mode of transportation? Or just the latest thing? Hear what it takes to be bike-share ready and learn from two of the nation's more successful programs. Lessons learned? Nuances of multijurisdictional programs? Bike share as part of a larger transportation network? Ready or not? Find the answers here!

MODERATOR: Laura Cornejo, Director, Transit Corridors & Active Transportation, Metro, Los Angeles, California

Cara Ferrentino, Manager of Strategic Initiatives, Mayor's Office of Transportation and Utilities, Philadelphia, Pennsylvania

Matt Benjamin, Principal, Fehr and Peers, Los Angeles, California

Kimberly Lucas, Transportation Management Specialist, District Department of Transportation, Washington, DC

Bikes Planning Streets, Implementation **FUNDAMENTAL**

Pegasus Ballroom A

Employment TOD: The Other E in ETOD AICP CM 1.5

In order to reach and retain quality employees, more employers are considering areas accessible to transit and housing. People want to live, work and play in a walkable community – so their employers are locating there. Investigate the key interests of both employers and employees. Then explore the land use and transit issues necessary for achieving successful employment-based TOD: last-mile connectivity, transit choices and placemaking. Learn from ETOD projects in Boston, Denver and Dallas.

MODERATOR: Sujata Srivastava, Principal, Strategic Economics, Berkeley, California

Walt Mountford, Executive Vice President, KDC, Dallas, Texas

Tom Clark, Chief Executive Officer, Metro Denver Economic Development Corporation, Denver, Colorado

Alden S. Raine, PhD, National TOD Practice Director, AECOM, Boston, Massachusetts

TOD Implementation, Economic Development **INTERMEDIATE**

Cumberland K

Equitable Strategies to Deliver Community Priorities AICP CM 1.5

Achieving or maintaining racially and economically mixed communities is an important priority in any equitable TOD strategy. But how do low-income communities ensure their priorities are met? Hear how communities across the country are achieving success through deliberate strategies. Learn pragmatic approaches that get results – without jeopardizing actual implementation.

MODERATOR: Richard Manson, Program Vice President, Local Initiatives Support Corporation, New York, New York

Amanda Timm, Executive Director-Houston, Local Initiatives Support Corporation, Houston, Texas

Sebrina Owens-Wilson, Campaign Director, Partnership for Working Families, Wheat Ridge, Colorado

Michael Chavez, LEED AP, Architectural Designer, Enterprise Rose Architecture Fellow, Fairmount/Indigo Line CDC Collaborative, Quincy, Massachusetts

Joe Donlin, Associate Director, Strategic Actions for a Just Economy, Los Angeles, California

TOD Equity/Economic Opportunity **FUNDAMENTAL**

Landmark D

Integrating Affordable Housing into TODs: Success Stories AICP CM 1.5

A new spin on the Developers Roundtable! Catch some leading examples of integrating affordable housing into TOD projects around the country. Examine larger scale infill sites in major cities. Learn about suburban infill projects that pushed the density envelope. Whether you're a local elected official, city staffer or developer wanting to know more – see how affordable housing can really be done.

MODERATOR: Bill Sirois, Senior Manager, TOD Planning and Coordination, Regional Transportation District, FasTracks Team, Denver, Colorado

Meea Kang, President, Domus Development; Board Member, Board of Directors, Rail-Volution, Irvine, California

Paris Rutherford, AICP, Principal, Catalyst Urban Development, Dallas, Texas

Scott Galbraith, Vice President, Matthews Affordable Income Development, Matthews Southwest, Dallas, Texas

TOD Community Development, Implementation **INTERMEDIATE**

4:00 pm–5:30 pm

Cumberland G

WORKSHOPS *continued***Beyond Transit: Placemaking, Development and Partnership Texas-Style** AICP CM 1.5

Step right up to this Texas-focused, real-world, real-work session. These change makers are implementing projects that will foster and support the future. Learn how transit is a unifying and integrating element in placemaking in Texas. What's Rail~volutionary in the Lone Star State? Who's leading the charge? How did they engage their communities to facilitate these projects? Local stories and transformative tales about placemaking, development and partnerships in Texas.

MODERATOR: **Christine B. Vina**, AIA, Project Manager–Urban Design, VIA Metropolitan Transit, San Antonio, Texas

Jonathan Cohn, AIA, LEED AP, Principal, Perkins Eastman, New York, New York

Javier A. Arguello, Director–Long Range Planning, Capital Metropolitan Transportation Authority, Austin, Texas

Allan W. Zreet, AIA, FAIA, Managing Principal, Jacobs, Dallas, Texas

Community Engagement Implementation INTERMEDIATE

Cumberland IJ

Living Longer Better: The Blue Zones Project in Fort Worth AICP CM 1.5

Explore a new approach to creating healthy communities. The Blue Zones approach, adopted by 24 US cities, uses an empirical systems method to discover the assets of a town. It engages citizens, schools, employers, restaurants, grocery stores and community leaders to collaborate on policies and programs that move the community towards better health and well-being. Why do people in some places in the world live measurably better longer? What can we learn from these communities to improve the health and wellness of our residents? Hear how Fort Worth has embraced the Blue Zones approach. The results are striking, cutting health care costs dramatically and boosting worker productivity. Learn about this new Rail~volution topic and see how livable, transit-friendly cities can, indeed, make people healthy and happy.

MODERATOR: **Kimberly Slaughter**, Vice President, Transit Market Sector Director–North Central Region, HDR, Chicago, Illinois

Dan Burden, Director of Inspiration and Innovation, Blue Zones, Minneapolis, Minnesota

Dana Burghdoff, AICP, Deputy Planning Director, City of Fort Worth Planning Department, Fort Worth, Texas

Winjie Miao, Senior Vice President and System Integration Officer, Texas Health Resources, Fort Worth, Texas

Policy Wellness FUNDAMENTAL

7:30 pm–9:30 pm

*Gilley's South Side
Music Hall
1135 Lamar St.
Dallas, TX 75215*

PECHA KUCHA SLAM at Gilley's South Side Music Hall

Your day isn't over until you Pecha Kucha! Fast-paced is an understatement. 20 slides x 20 seconds each per topic. It's a favorite, so get there early. Grab a drink and hold on – the ideas and fun will be flying! *Sponsored by RideScout.*

EMCEE: **Art Pearce**, Division Manager, Policy, Planning and Projects, Bureau of Transportation, City of Portland, Oregon

Cara Lee, Communications Manager, Richardson, Richter & Associates, Inc., Saint Paul, Minnesota

Christina Morrison, Senior Planner, BRT/Small Starts Project Office, Metro Transit, Saint Paul, Minnesota

Ashley Ver Burg, Senior Strategic Communications Specialist, HDR, Saint Paul, Minnesota

Kirk K. Hovenkotter, Program Analyst, TransitCenter, New York, New York

Alex Dupey, AICP, Director of Planning Services, MIG, Inc., Portland, Oregon

Max Richter, Associate, Perkins + Will, Vancouver, British Columbia

Derek Benedict, Project Manager–Transit Rail, AECOM, Austin, Texas

Joseph Kopser, Chief Executive Officer, RideScout, Austin, Texas

Dan Reed, Planner, Nelson/Nygaard Consulting Associates, Inc., Washington, DC

Jacob Splan, Construction and Engineering Planner, Utah Transit Authority, Salt Lake City, Utah

Claudia Preciado, Transportation Planner, Remix, San Francisco, California

Heidi Guenin, MURP, MPH, Executive Director, Sustainable Transportation Council, Portland, Oregon

GB Arrington, Principal, GB place making, Portland, Oregon

SCHEDULE OF EVENTS**Wednesday** October 28**7:00 am–8:00 am****Continental Breakfast** *in the Marsalis Foyer***8:00 am–9:30 am****WORKSHOPS**

Cumberland AB

Advocacy and Coalition Building: Fighting Transit Opposition AICP CM 1.5

Coalition building and community outreach are extremely important factors. Each influences the decision-making process of government officials. How can you broaden coalitions and increase community engagement? Explore several creative tactics and strategies that helped revitalize entire neighborhoods through educating and engaging a broad spectrum of community stakeholders. Hear three approaches that led to long-lasting coalitions and a more in-depth level of community engagement – programs that went beyond the usual strategies of sponsoring neighborhood events to solicit feedback. Learn about citizen advocacy classes, regional-scale collaborations, neighborhood initiatives and more.

MODERATOR: **William Schroeer**, Executive Director, East Metro Strong, Northfield, Minnesota**Julie Gustafson**, Community Relations Program Manager, Portland Streetcar, Inc., Portland, Oregon**Art Guzzetti**, Vice President, Policy, American Public Transportation Association, Washington, DC**Veronica Hahn**, Executive Director, Los Angeles Neighborhood Initiative, Los Angeles, California**Megan Channell**, AICP, Principal Planner, San Mateo County Transit District, San Carlos, CaliforniaAdvocacy Community Engagement **FUNDAMENTAL**

Cumberland G

Tech on Two Wheels: Better Bike Networks AICP CM 1.5

How do you make your bike network better? Enhance your customer's experience? With technology! Learn about the latest technological advances, including innovative apps, trip-counting technology and communication tools. Bring your challenges and open mind, but leave your slide rule behind. This lively discussion will be state-of-the-art!

MODERATOR: **Jan Lucke**, Transportation Planning Manager, Washington County Regional Rail Authority, Stillwater, Minnesota**Robin Stallings**, Executive Director, Bike Texas, Austin, Texas**Elliott McFadden**, Executive Director, Austin B-cycle, Austin, Texas**Steven Carroll**, Senior Vice President, Strategic Development, RideScout, Washington, DCBikes Planning Implementation **ADVANCED****8:00 am–11:00 am**

Cumberland L

Walking Workshop: Explore Walkability With Dan Burden (3 hour session) AICP CM 3.0

You'll need your comfortable shoes for this walk audit – also known as a walking workshop. Explore techniques and methods of discovery by foot, while uncovering portions of the public realm. Discuss features of the built environment that matter most, such as streetscapes, urban development, urban infill, public space, parking and traffic management principles and practice. Dan Burden has worked in more than 3,500 communities and led more than 4,000 walk audits throughout North America. He is both the inventor of walk audits and considered the "Johnny Appleseed" of US walkability. Never look at a street the same way! **NOTE: This session is 3 hours long and limited to first 25 participants.**

MODERATOR: **Paul Zykofsky**, AICP, Assoc. AIA, Associate Director, Local Government Commission, Sacramento, California**Dan Burden**, Director of Inspiration and Innovation, Blue Zones, Minneapolis, MinnesotaPedestrian Design Wellness, Streets, Community Engagement **FUNDAMENTAL**

8:00 am–9:30 am

Cumberland K

WORKSHOPS *continued***Transit Cost + Equity: Current Trends in Affordable Fares and Passes** AICP CM 1.5

Learn about the leading examples of transit fare and pass programs available or in development for the lowest-income residents of three regions: Pittsburgh, Denver and Seattle. Explore the details of the programs. Gain fresh perspectives on how the programs came to fruition. Understand the roles of a range of partners – public, nonprofit, philanthropic and others – in implementing these efforts. Practical experience to bring back to your own system.

MODERATOR: **Dace West**, Executive Director, Mile High Connects, Denver, Colorado

Zoe Williams, Transit Organizer, 9to5 Colorado, Denver, Colorado

Chris Arkills, Transportation Policy Advisor, King County, Seattle, Washington

Molly Nichols, Community Organizer, Pittsburghers for Public Transit, Pittsburgh, Pennsylvania

Advocacy Equity/Economic Opportunity, Community Engagement **INTERMEDIATE**

Pegasus Ballroom B

From Park-and-Ride to TOD AICP CM 1.5

Take another look at your park-and-ride lots! As transit systems across the country age, some of the best new TOD opportunities are existing park-and-ride lots associated with light rail stations. Changing demographics are putting growth pressure on transit-served cities. These lots are becoming prime development sites as systems mature. Explore how Houston, Portland and Calgary are transforming their park-and-rides lots into TOD projects. Hear about the challenges of implementing these projects under the current regulations. What are the alternatives to joint development? Take home strategies and ideas to keep your project moving forward.

MODERATOR: **Amanda Rhein**, Senior Director of Transit Oriented Development and Real Estate, Metropolitan Atlanta Rapid Transit Authority, Atlanta, Georgia

Jay Higgins, Transit-Oriented Development Planner, TriMet, Portland, Oregon

Justin Rebello, Project Manager, TOD and Special Projects Division, City of Calgary, Alberta

Paul Voix, Principal Property Development Officer, San Francisco Bay Area Rapid Transit, Oakland, California

TOD Parking, Revitalization, Implementation **INTERMEDIATE**

Cumberland F

TOD Redevelopment on the Grandest Scale AICP CM 1.5

Redevelopment of older neighborhoods, brownfields and sprawling suburban areas is a reality across North America. These projects provide exciting test cases for large-scale TOD and integrated land use planning. Explore three large-scale TOD redevelopment projects that are transforming their communities. Hear about innovative sustainable development approaches being deployed: complete streets, reduced commercial and residential parking, custom zoning and integrated stormwater management. Study the design of high-quality public realms including urban agriculture areas, parks and open spaces. Take home tangible strategies for balancing the needs of a sustainable, multimodal transportation network with the needs of redevelopment.

MODERATOR: **Steve Granson**, Transit Project Manager, HDR, Chicago, Illinois

Katherine D. Youngbluth, AICP, Commercial Development Specialist, Real Estate Development Group, Arlington County Government, Arlington, Virginia

Tom Young, AICP, Associate–Community Development, Stantec Consulting Ltd., Edmonton, Alberta

Merrill St. Leger-Demian, AICP, LEED AP, Principal, SmithGroupJJR, Washington, DC

David Kirschner, Capital Projects Management Coordinator, Environmental Services, Arlington County, Arlington, Virginia

Planning Community Development **INTERMEDIATE**

9:30 am–10:00 am **Refreshment Break** *in the Marsalis Foyer***10:00 am–11:30 am** **WORKSHOPS**

Cumberland AB

The Life of PI: Public Involvement Tools Go Online AICP CM 1.5

You've set up your project website and social media accounts. You've analyzed countless online surveys. Now what? Learn the latest web-based tools to involve your public. Communicate complex topics to community members. Engage in two-way dialogue. Reach new audiences. Try out easy-to-use, low-cost map-based tools. See corridor tours produced using GoPro cameras. Explore a range of complex applications to make complicated information accessible. Learn to use your website and online tools to educate stakeholders, expand audiences and gather informed feedback. Come with questions and leave with ideas and the know-how to put them to work in your community.

MODERATOR: **Dana Lucero**, *Senior Public Involvement Specialist, Metro, Portland, Oregon*

Alex Dupey, *AICP, Director of Planning Services, MIG, Inc., Portland, Oregon*

Kevin Martin, *Technical Services Manager, Bureau of Planning and Sustainability, City of Portland, Oregon*

Ashley Ver Burg, *Senior Strategic Communications Specialist, HDR, Saint Paul, Minnesota*

Policy Community Engagement **FUNDAMENTAL**

Pegasus Ballroom B

Fare is Fair: Keeping an Equitable Eye on New Technologies AICP CM 1.5

What is the connection between fare structures and equity? Go deep into this new Rail-Volution topic. How do the varied approaches to fare structures used in transit agencies affect transit-dependent and poor populations? How does cost influence rider participation? Organizing fares by set time periods or by geographic zones? Learn about the newest fare technologies and their relationship to affordability and accessibility. How do cost, availability of technology and geography affect ridership? Learn how agencies are implementing new fare technologies without discouraging ridership.

MODERATOR: **David Knowles**, *Senior Transit Program Manager, CH2M, Portland, Oregon*

Brian Brooke, *Research Policy and Business Development Manager, Sound Transit, Seattle, Washington*

JC Vannatta, *Director, Communications and Marketing, TriMet, Portland, Oregon*

Brinley Owen, *Regional Manager, Payments Systems, CH2M, San Francisco, California*

Policy Equity/Economic Opportunity **INTERMEDIATE**

Cumberland K

Sustainable Corridors: Broad and Specific Looks AICP CM 1.5

What does it mean to build a sustainable corridor? How do you honor the overall goal of conserving resources, but also engage stakeholders to develop the right type of project for their community? Take a wider look at the national perspective on building sustainable corridors. What is being done across the country to conserve resources and involve communities in these efforts? Then hear stories about a successful sustainable corridor in Portland; Albuquerque's BRT project; and an urban green plan to transform existing park-and-ride lots along Los Angeles' growing transit network into more sustainable places.

MODERATOR: **Shelley Poticha**, *AICP, Director, Urban Solutions, Natural Resources Defense Council;*

Board Member, Board of Directors, Rail-Volution, Washington, DC

Katherine Lemmon, *Transportation Planning Manager, Metro, Los Angeles, California*

Robert Hastings, *Agency Architect, TriMet, Portland, Oregon*

David Leard, *AICP, Senior Management Consultant, HDR, Seattle, Washington*

Planning Sustainability/Green **INTERMEDIATE**

10:00 am–11:30 am**WORKSHOPS** *continued*

Cumberland G

BRT 101: Design, Operations and Economic Impact AICP CM 1.5

Bus rapid transit (BRT) adds an intermediate mode to your transit portfolio. By combining good design, efficient operations and appropriate policies, BRT can support good urban development. How does BRT create better value than fixed-route service? How can you use BRT in existing and planned transit systems? Learn about different types of BRT, including design, operations and economic impact. Which will create the most value for your community? How can you build the right BRT to create a corridor of communities? How can you best leverage your BRT investment? Go deep with experienced BRT experts.

MODERATOR: **Vicky Smith**, *Transit Engineering Manager, Oregon Region, David Evans and Associates, Inc., Portland, Oregon*

James McGrath, *AIA, ASLA, LEED AP, Urban Designer, CH2M, Portland, Oregon*

Christina Morrison, *Senior Planner, BRT/Small Starts Project Office, Metro Transit, Saint Paul, Minnesota*

Andrew Guthrie, *Research Fellow, Regional Planning and Policy Area, Humphrey School of Public Affairs, University of Minnesota, Minneapolis, Minnesota*

Buses TOD Economic Development, Implementation FUNDAMENTAL

Cumberland L

Disrupting Placemaking: Evolving to Meet the Changing Needs of Citizens AICP CM 1.5

Turn your traditional notions upside down with this provocative panel discussion. How are generational differences disrupting our perspectives about place? How must places evolve to support the changing characteristics of its citizens as they age? What are leaders doing now to make these changes happen? See how communities are reworking their placemaking strategies and services. Learn why the evolution is important to their very future. Take home innovative strategies, along with the knowledge of when and how you should implement them in your own community.

MODERATOR: **Gary Andrishak**, *Director, IBI Group, Vancouver, British Columbia*

Price Armstrong, *AICP, Transit and Capital Analyst, Office of Transportation Planning, MassDOT, Boston, Massachusetts*

Paul Supawanich, *Director of Customer Success, Remix, San Francisco, California*

Madeleine Zayas-Mart, *Principal Designer, MZM Design Works, Oakland, California*

Policy Equity/Economic Opportunity, Wellness INTERMEDIATE

Pegasus Ballroom A

Art, Community Culture and TOD: Four Stories AICP CM 1.5

Is it art? Or a key component for improving and leveraging transit system investments? It can be both! See how art installations and other placemaking strategies are being used in four communities. How are Tucson, the Bay Area, the Twin Cities and Dallas incorporating art into their local delivery systems? Each community tells a different story – with ideas you can use in your own composition.

MODERATOR: **Richard Manson**, *Program Vice President, Local Initiatives Support Corporation, New York, New York*

Kathy Mouacheupao, *Cultural Corridor Coordinator, Local Initiatives Support Corporation, Saint Paul, Minnesota*

Abigail Thorne-Lyman, *Principal Planner, San Francisco Bay Area Rapid Transit, Oakland, California*

Catherine Cuellar, *Director of Entrepreneurs For North Texas, Communities Foundation of Texas, Dallas, Texas*

Janet Gonzalez, *Sustainable Transportation Director, HDR, Chicago, Illinois*

Planning Community Development FUNDAMENTAL

Cumberland IJ

Happy Trails to You: Trail-Oriented Development AICP CM 1.5

Can you imagine a community connected only by bicycle and pedestrian routes? We may not be there yet, but many communities are adding segregated bike and pedestrian facilities which, like their rail counterparts, are showing remarkable promise for attracting new development. What happens next? How are cities with successful trails maximizing the quality of adjacent developments and their orientation toward and access to the trail? Can commercial and residential developments

really succeed based on access from a bike path alone, with little or no vehicle access? Learn from models across the country. What tools are available? How well are they working?

MODERATOR: **DJ Baxter**, *Executive Director, Redevelopment Agency of Salt Lake City, Utah*

JP Goates, *Principal Planner, Salt Lake City Planning, Salt Lake City, Utah*

Paul Mogush, *AICP, Principal City Planner, Long Range Planning Division, Community Planning and Economic Development, City of Minneapolis, Minnesota*

Vivian Coleman, *AICP, RLA, Center City Transportation Program Manager, Charlotte Department of Transportation, Charlotte, North Carolina*

Jennifer Molina, *Transportation Planner, City of Somerville, Massachusetts*

E. Fred Yalouris, *PhD, Director of Design, Atlanta Beltline, Inc., Atlanta, Georgia*

Bikes TOD Economic Development, Community Development INTERMEDIATE

Cumberland F

Station Area Planning: The Fundamentals AICP CM 1.5

What basic elements go into making a successful station area plan? Review the fundamentals of a station area plan that catalyzes the development and investments your community envisions. Hear from transit planners, city staff, and land use and urban design consultants. What are their tips and pet approaches? How can you engage your communities? What's the latest and greatest from the transportation, housing, public works and economic development worlds? Absorb a wide range of new ideas and details during this station area planning overview.

MODERATOR: **Jan Lucke**, *Transportation Planning Manager, Washington County Regional Rail Authority, Stillwater, Minnesota*

Nadine Fogarty, *Principal, Vice President, Strategic Economics, Berkeley, California*

W. Brian Keith, *AIA, AICP, Associate Principal, JHP, Dallas, Texas*

Tim Chan, *Manager of Planning, San Francisco Bay Area Rapid Transit District, Oakland, California*

TOD Community Development, Implementation FUNDAMENTAL

12:00 pm–1:30 pm

Plated Lunch served in Landmark BC

12:00 pm–1:30 pm

Landmark BC

CLOSING PLENARY

EMCEES: **Dan Bartholomay**, *Chief Executive Officer, Rail-Volution, Minneapolis, Minnesota*

Grace Crunican, *General Manager, San Francisco Bay Area Rapid Transit District, Oakland, California*
Vice President, Board of Directors, Rail-Volution

Invitation to Rail-Volution 2016 in the Bay Area, California

Grace Crunican, *General Manager, San Francisco Bay Area Rapid Transit District, Oakland, California*;
Vice President, Board of Directors, Rail-Volution

Allison Brooks, *Executive Director, Bay Area Regional Collaborative, Oakland, California*

Brian Prater, *Senior Vice President, Strategic Development and Corporate Affairs, Low Income Investment Fund, San Francisco, California*

Live Work Play: Connecting Employees and Communities

As State Farm works to position their workforce and leverage technology to meet customers' changing needs, they have intentionally designed workplaces of the future – live/work/play environments that attract top talent and connect employees with the neighboring communities. In many State Farm facilities across the country, employees have long relied on public transportation or carpooling to get to work. That connection to public transportation is even more important in new leased facilities in the Atlanta, Dallas and Phoenix metro areas and has been a key factor in the design of those workplaces.

Jenny Greninger, *Vice President Administrative Services, State Farm, Bloomington, Illinois*

12:00 pm–1:30 pm**CLOSING PLENARY** *continued***Equitable TOD: Improving Opportunity for all Chicagoans**

Chicago's transit system is one of its greatest assets. It is something few cities offer and one of the reasons people move there. Strong development near transit helped double Chicago's downtown population between 2000 and 2010, even as the city, as a whole, lost population. With growing demand to live near transit in many parts of the region, the city must capitalize on the region's extensive transit network.

MarySue Barrett, president of Chicagoland's Metropolitan Planning Council, will present Grow Chicago, the multipronged strategy to strengthen transit-oriented development and catalyze equitable growth in the region. For urbanized Chicago, the question is not whether the city wants to grow, it's how to grow. Virtually any place with transit can attract development in hotter markets. But in communities with weaker real estate markets, attracting development near transit is a challenging, but promising, strategy. MarySue will outline Chicago's equitable TOD strategy, from new zoning incentives that provide a kicker for affordable units, to a proposed fund to cover predevelopment costs, to a cutting-edge TOD calculator that tracks the benefits of TOD.

MarySue will show how Chicago and other cities can use an equitable TOD strategy to both strengthen their economy and achieve equity of opportunity. By expanding choices for people of all incomes to live, work and shop near transit in their neighborhoods, cities and regions can grow and give more residents excellent access to high-quality schools, jobs, retail and parks.

MarySue Barrett, President, Metropolitan Planning Council, Chicago, Illinois

2:00 pm–5:00 pm**RAIL~VOLUTION REGIONAL DAY** AICP CM 3.0

Marsalis A

Multimodal Transportation in North Texas: Increasing Connectivity Between Jobs, Housing and Health Opportunities

Where are living wage jobs? Where is high-quality, affordable workforce housing? What are the most pressing health issues and where are they concentrated? How well does the region's transportation system connect the income, housing and health needs of individuals and families? How can multimodal transportation make the region healthier, stronger and more resilient? *Sponsored by City of Dallas.*

Join local and national experts on Regional Day for a lively discussion about these topics – including the potential of predictive analytics to help transportation systems become more efficient, safer and easier to use. At the end of Regional Day, meet with colleagues from your own communities to share your insights and plan next steps.

MODERATOR: Regina Montoya, *Chair, Mayor's Task Force on Poverty, Dallas, Texas*

Jeffrey Tumlin, *Principal, Nelson\Nygaard Consulting Associates, Inc., San Francisco, California*

Brian Prater, *Senior Vice President, Strategic Development and Corporate Affairs, Low Income Investment Fund, San Francisco, California*

Melinda Pollack, *AICP, Vice President, Enterprise Community Partners, Inc., Denver, Colorado*

Dan Burden, *Director of Inspiration and Innovation, Blue Zones, Minneapolis, Minnesota*

John Fregonese, *President, Fregonese Associates, Portland, Oregon*

Karla Weaver, *AICP, Program Manager, North Central Texas Council of Governments, Arlington, Texas*

Elizabeth Sobel Blum, *Senior Community Development Advisor, Federal Reserve Bank of Dallas, Texas*

Michael Sorrell, *Esq., President, Paul Quinn College, Dallas, Texas*

Dr. Ruben Amarashingham, *MD, MBA, President and Chief Executive Officer, Parkland Center for Clinical Innovation, Dallas, Texas*

Walter Bialas, *Vice President, Director of Research Dallas, JLL, Dallas, Texas*

Larry Tubb, *Senior Vice President, System Planning, Cook Children's, The Center for Children's Health, Fort Worth, Texas*